



ePages Instant Reseller Program
The world's fastest e-commerce offer

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Today's

Question

How to offer
e-commerce
the easy way?

It takes a

few clicks

e.pages

and about

10 minutes

of your time

to offer

**e-commerce as
a cloud service**

Investment up front:

0€

No

Integration hassle

And if you are one of the first 100 to register as an Instant Reseller on epages.com/first100, you simply

pay as
YOU go.

Don't believe me?

Give me a few minutes to explain...

The Big Questions

- How do I increase ARPU?
- How can I increase customer loyalty?
- How can I address new customer groups?



The Big Questions

Once I have identified a new product to offer:

- Is it possible to shorten time to market?
- How can I reduce product introduction costs?
- How can I minimise implementation costs?

Answers from ePages



ePages Company Profile

We deliver the world's premier **e-commerce cloud service platform**

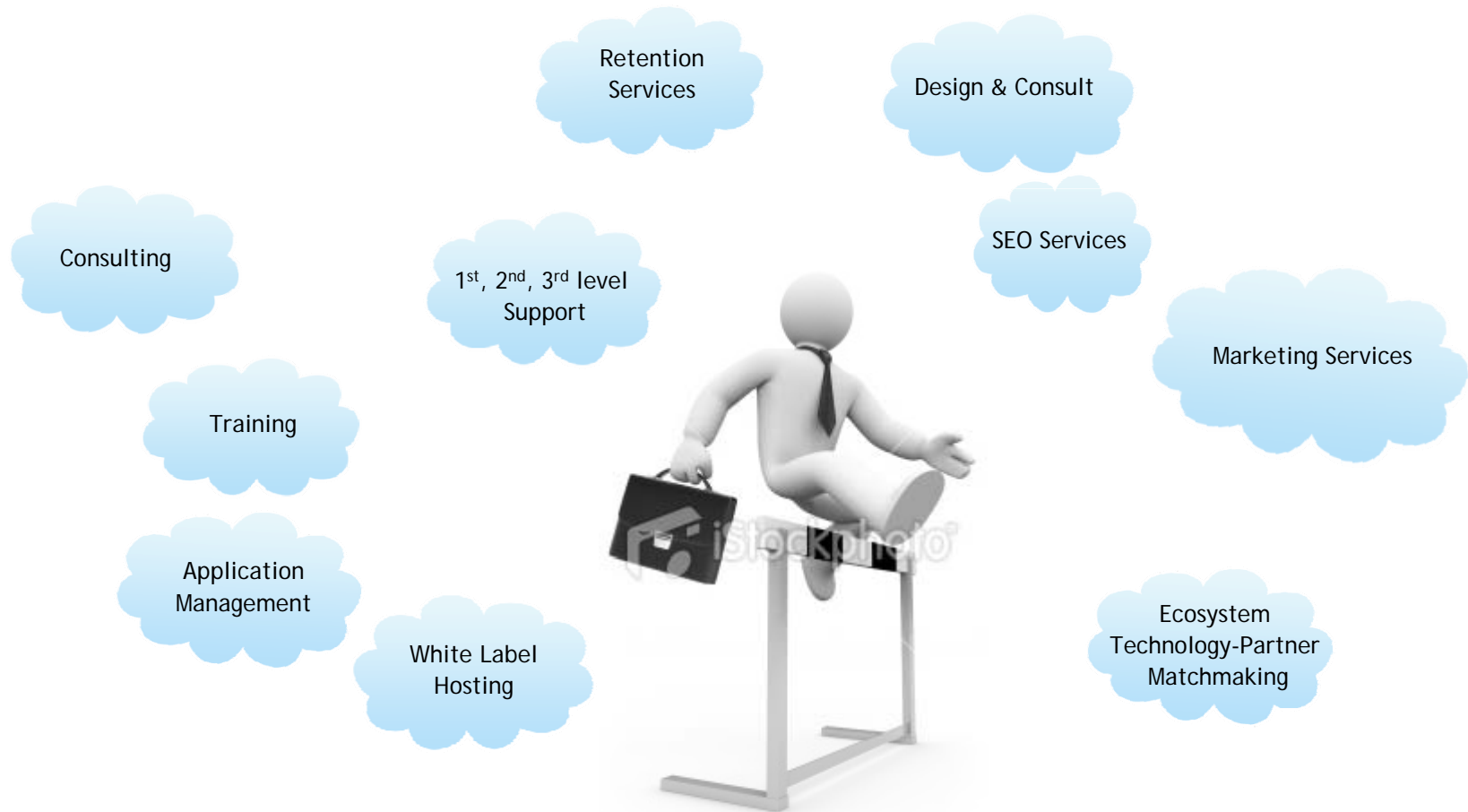
- 50,000+ ePages based online shops
- 100+ telcos and service providers
- \$600+ million transaction volume in 2009
- SaaS pioneer since 1996
- Global presence
- 100+ e-commerce experts



European market leader



Increase Services - Supporting You to Take Hurdles



Vital partner ecosystem as strong success factor



Growth of our Whitelabel Hosting Platform



Strong Demand from smaller Hosters for

**extended services
& offers.**

Your Options

	Instant Reseller	Gold Hoster
Main target	Sell shops instantly, test market	Making e-commerce a business focus
Product Offering	Pre-configured packages for DE, NL, ES, FR, UK	Creation of individual ePages product configurations
Design adaptation of offering	n/a	Optional
Hosting	On ePages WhiteLabel hosting platform	In-house or on ePages WhiteLabel hosting platform
Application Management	yes	Optional
Provisioning	Reseller access to Parallels Automation Platform*	In-house, WhiteLabel or on Parallels Automation Platform
Marketing templates	yes	Yes
1st Level Support	Optional	Optional
Licence growth/month	€0 - €200 / 1-15 shops	~ €80 / > 10-15 shops
Payment	Retainer €500, pay as you go	Different discount models

* (API for integration to own system available)

The Potential



22.8M

SMBs in the EU

Source: European Commission

3.5M

SMBs in Germany

Source: Statistisches Bundesamt

11%

of German SMBs sell online

Source: Statistisches Bundesamt

89%

of German SMBs **do not** sell online **yet**

Source: Statistisches Bundesamt

23%

see technical issues as an obstacle

The Roadshow Offer



Packages You Can Offer

- Set of **4** pre-configured packages per country
 - > **1** business website (11,05€*)
 - > **3** online shop packages with different features per region (starting from €12,10* | €19,15* | €37,70*)
- Optional: Design & Consult packages (€89* | €179*)
- Optional: SEO packages (€79** | €179** | €239**)
- Optional: Domains

* *Monthly retail prices excl. VAT, minimum contract duration 12 months*

** *Single Payment retail prices excl. VAT*



Services Included

- Preconfigured Products for Business website and Online Shop packages
- Application Management
- Whitelabel hosting
- Administration area for billing and provisioning
- 1st level and 2nd level support Customer Support
- Marketing opportunities with our technology partners
- Optional: Design Services for your website to market e-commerce "out of the box"

epages.com/first100

Tired of
being last?



e.pages

Offer e-commerce in the Cloud

Make use of the world's fastest e-commerce offering.

Choose your packages of easy-to-use online shops and business websites and start selling - no integration necessary.

Register for ePages Cloud Commerce platform and cut your piece from the e-commerce market cake:

- Gain new customers
- Increase customer retention & loyalty
- Increase average revenue per user

Be one of the first 100 and cut the costs to 0!

Start selling now and pay as you go, we only charge for active online shops and business websites.



*Make your portfolio perfect.
Offer e-commerce in the Cloud by ePages.*



[Home](#) > [ePages Instant Reseller](#) > [Select your ePages Subdomain](#) > [Checkout](#)

Instant Resellers

[Hide](#)

Become a reseller

Profit from the world's fastest e-commerce offer in the Cloud.

[More details](#) ⓘ

Subscription Period:

1 Year(s) - 500.00€

➔ [Add To Cart](#)

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Order Details




Description	Period/Qty	Retainer	Subscription	Discount	Price		
 Become a reseller	1 Year(s)	0.00€	0.00€	500.00€	0.00€	Modify	Remove
 Additional: Offer ePages in Germany	1 Item	0.00€	0.00€	0.00€	0.00€	Modify	Remove
 Domain Registration: johndoe.cloud.epages.com	1 Year(s)	0.00€	0.00€	0.00€	0.00€		Remove
					Sales Tax (19%): 0.00€		
					Total: 0.00€		

Configuration Settings

Subscription Period

1 Year(s) - 500.00€

Please choose the countries that you are active in:

	Price
<input checked="" type="checkbox"/> Offer ePages in Germany 	0.00€
<input type="checkbox"/> Offer ePages in France 	0.00€
<input type="checkbox"/> Offer ePages in Spain 	0.00€
<input type="checkbox"/> Offer ePages in UK 	0.00€
<input type="checkbox"/> Offer ePages in The Netherlands 	0.00€

Cancel

Continue

Make your portfolio perfect.
Offer e-commerce in the Cloud by ePages.



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Order Details

Description	Period/Qty	Retainer	Subscription	Discount	Price	
<input type="checkbox"/> Become a reseller	1 Year(s)	0.00€	0.00€	500.00€	0.00€	Modify Remove
<input type="checkbox"/> Additional: Offer ePages in Germany	1 Item	0.00€	0.00€	0.00€	0.00€	Modify Remove
<input type="checkbox"/> Domain Registration: johndoe.cloud.epages.com	1 Year(s)	0.00€	0.00€	0.00€	0.00€	Remove

Promotion Code: Parallels Roadshow

Sales Tax (19%): 0.00€
Total: 0.00€

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[Continue](#)

Register new domain(s) for your website

Domain Name * www. .cloud.epages.com

[Search Domain](#)

I will use my existing domain and update my nameservers only.

Enter your existing domain name *

By selecting this option you will host your domain name on our DNS servers, but you will need to take care of domain registration renewal.

[Add Domain](#)

Make your portfolio perfect.
Offer e-commerce in the Cloud by ePages.

Home > ePages Instant Reseller > Select your ePages Subdomain > Checkout

Order Details

Description	Periodicity	Renewal	Subscription	Discount	Price		
[+] Business website	1 Year(s)	0.00€	0.00€	500.00€	0.00€	Modify	Remove
[+] Additional Office ePages in Germany	1 Year	0.00€	0.00€	0.00€	0.00€	Modify	Remove
[+] Domain Registration .plntr.de.cloud.epages.com	1 Year(s)	0.00€	0.00€	0.00€	0.00€	Modify	Remove
Promotional Code: View details				Sales Tax (19%) 0.00€		Total: 0.00€	

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Customer Login

Are you already a customer? Yes No

Please review your order, enter your information, and check the Place Order button below.

Fields marked with * are mandatory

Company

Login (login must be alphanumeric; at least 8 characters long)

Password **Password Requirements**

Confirm Password Confirm Password

First Name (e.g. John)

Last Name (e.g. Smith)

Job Title (e.g. Managing Director)

Address Line 1 (e.g. 10 Market Street)

Address Line 2 (e.g. Suite 200)

City (e.g. New York)

Country

Tax Registration ID

State/Province (e.g. 52098)

Zip Code (e.g. 52098)

Email Address (e.g. tech_user@epages.com)

Confirm Email Address (e.g. tech_user@epages.com)

Phone (e.g. +1 800 714 5370)

Fax (e.g. +1 503 712 2376)

I have read and accept the Provider, Inc. Terms of Service [\(click here to view\)](#) I also understand that Domain Name registration orders cannot assure availability and are subject to Business Terms and Conditions

Place Order

Milestones

Billing Manager

Domain hinzufügen

Abonnement-Verwaltung

Upgrade-Assistent

Meine Finanzinformationen

Meine Kontaktinformationen

[Oben](#)

Billing Manager

Mein Status

Bestellungen und Rechnungen

Unbezahlt: 1,413.72 EUR

[Jetzt bezahlen](#)

Offen und ausstehend: 1

Automatische Zahlungen: Aus

Abonnements

Bald ablaufend: 0

Abgelaufen: 0

Domains

Bald ablaufend: 0

Abgelaufen: 0

Mein Account

Finanzverwaltung

Neue Zahlung

Liste Rechnungen und Zahlungen (1)

Neue Kreditkarte

Zahlungsmethoden (0) verwalten

Kontoverwaltung

Neuer Benutzer

Account-Informationen bearbeiten

Persönliche Informationen bearbeiten

Meine Services

Abonnement-Verwaltung

Neuen Service bestellen

Abonnements (2) verwalten

Upgrade des Dienst-Pakets

Abonnement verlängern

Zusätzliche Ressource kaufen

Domain hinzufügen

Neue Domain registrieren

Domains (1) verwalten

Bestehende Domain übertragen

Domain verlängern

e.pages

Start

now!

epages.com/first100

Code: Parallels Roadshow

*Thank you for your attention.
Any questions ?*



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