



Parallels Automation Portfolio

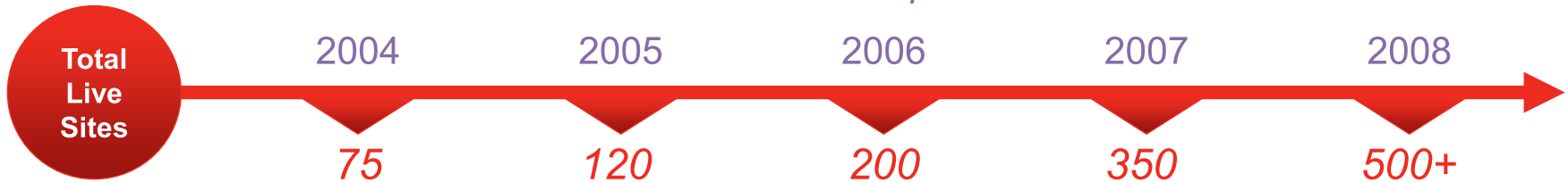
— how can I automate my business?

Lukas Hertig

Sales Director – Parallels Automation, EMEA

Automate: Parallels Automation Momentum

Parallels Automation adoption* - total live sites



Telco/ISP



Mass Market Hosting



VAR and SaaS ISV



* Parallels Operations Automation, Parallels Business Automation (Enterprise and Standard)

Parallels: How to Sustain, Improve and Grow?

Partner
to stay
competitive

Automate
fully or not
survive



Virtualize
or lose
profitability

Standardize
or stop
growing

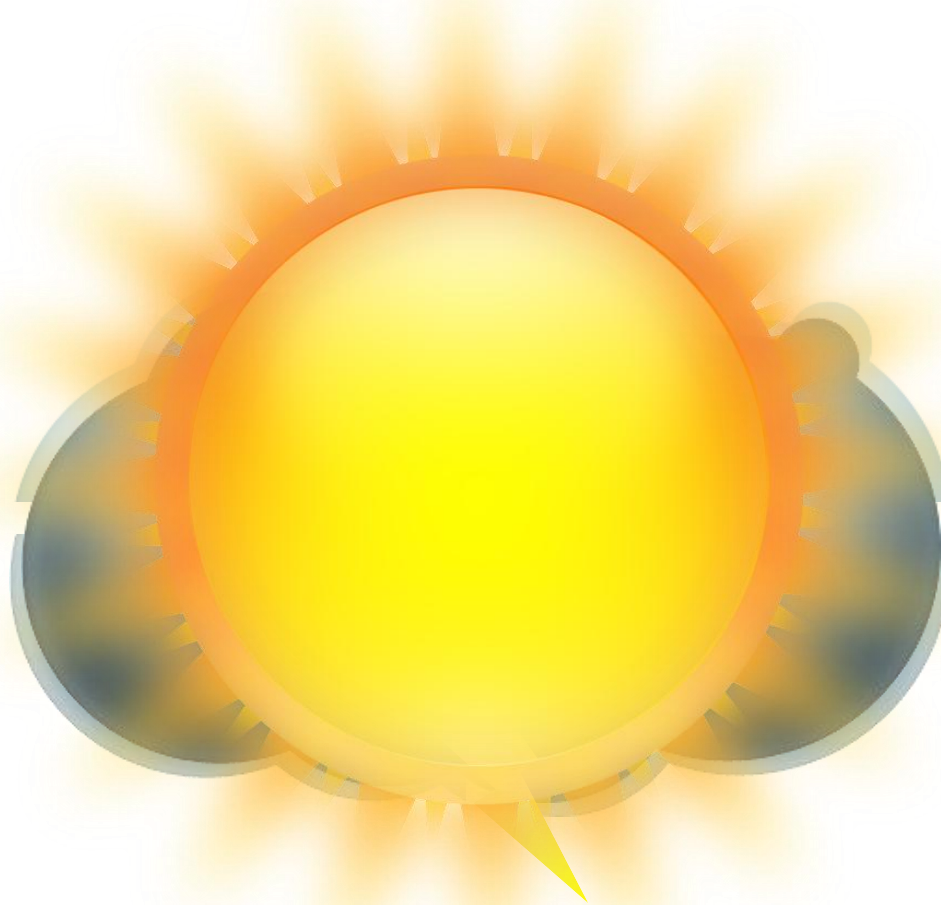
Parallels: How to Sustain, Improve and Grow?

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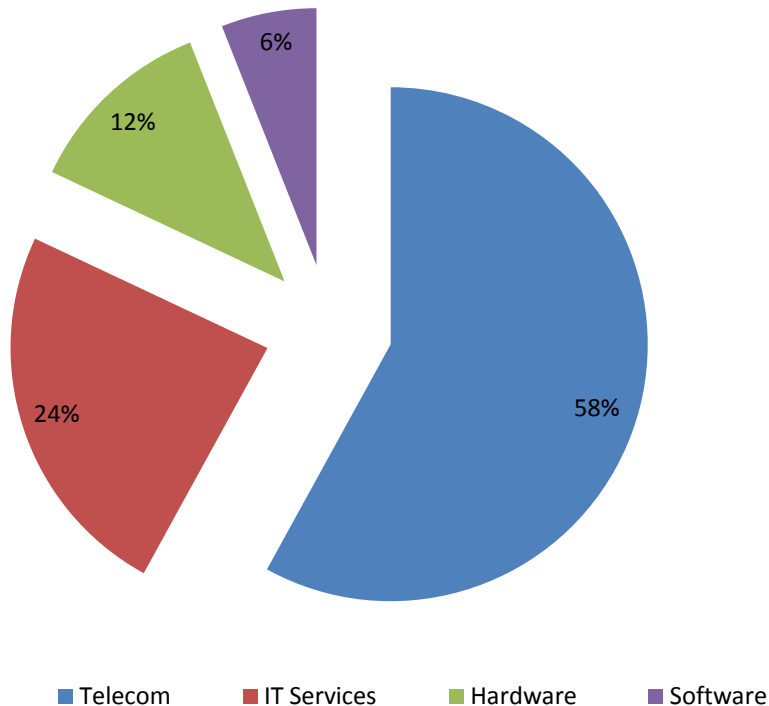


Parallels: Optimized Computingtm

What everyone is fighting for?

Worldwide IT Spent by SMBs: ~\$1trln

% of SMB spending by Category



EU	# of businesses	# of employees
Enterprises (250+ employees)	40,000	42,300,000
Medium (50 to 250 employees)	180,000	18,100,000
Small (<50 employees)	19,080,000	79,320,000
Total businesses	19,300,000	139,720,000
Consumers (households)	125,000,000	

US	# of businesses	# of employees
Enterprises (1000+ employees)	8,519	50,299,647
Medium (100 to 1000 employees)	90,660	21,643,567
Small (<100 employees)	4,828,539	40,457,440
Total businesses	4,927,718	112,400,654
Consumers (households)	111,000,000	

What do Businesses need?

Technologies and Services Most businesses need:

- Internet Connectivity
- Phone, Fax, Conferencing, PBX

50+% of IT spent today

-
- Desktop, Desktop Productivity Apps, Desktop Backup, Desktop Management, Desktop Security

50 times more desktops than servers

-
- Domain, Website, and WebSite Applications (e-commerce, SEO, SSL, etc)
 - Messaging incl. Mobility, AV/AS, and Archival/Backup
 - File server, Document Management, Collaboration/ Sharing, Backup

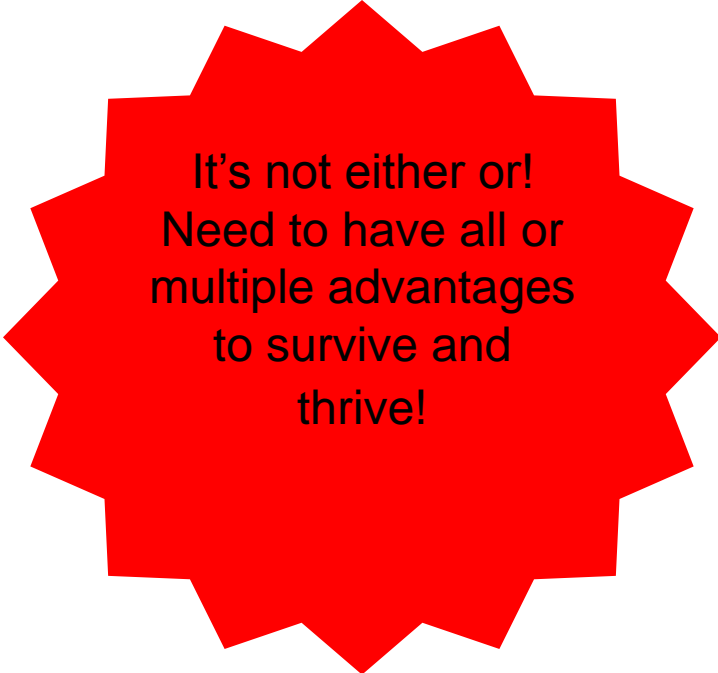
Must be all offered ASAP in all possible configurations. Your “Core” services

-
- Accounting system / Billing
 - Contact Management/CRM/Marketing
 - Time Tracking
 - Other off-the-shelve or custom applications (vertical, etc)

Must offer (virtual) infrastructure to host application not offered directly

What's your strategy or competitive advantage?

- **Broadest range of services – one stop shop**
 - Convenience of one vendor
- **Best integration**
 - Convenience of one technology
- **Best vertical or horizontal application/bundle**
 - ISV approach – everything else is an add-on
- **Customer Relationship**
 - Best support or sales
- **Customized Service** (web-site design or on-site desktop management)
 - Value-add on top of standard service
- **Best Price or Creative Business Model**
 - Super-efficient operations or economies of scale (low cost)
- **Vertical Focus**
 - Best Solution for specific industry



It's not either or!
Need to have all or
multiple advantages
to survive and
thrive!

Parallels Products – Optimized Computing

Virtualization

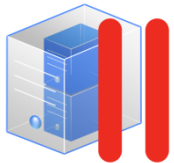
The best of both worlds with Hypervisor and OS Virtualization



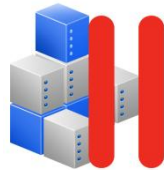
Parallels Desktop



Parallels Workstation



Parallels Server



Parallels
Virtuozzo Containers

Automation

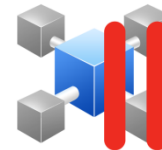
Complete automation & management of Service Provider Business



Parallels
Business Automation



Parallels Operations
Automation



Parallels
Virtual Automation



Parallels
Plesk Products

Heterogeneous System Support

Baremetal/
Hosted
x86/x64

IA64

Windows
Hyper-V

Linux

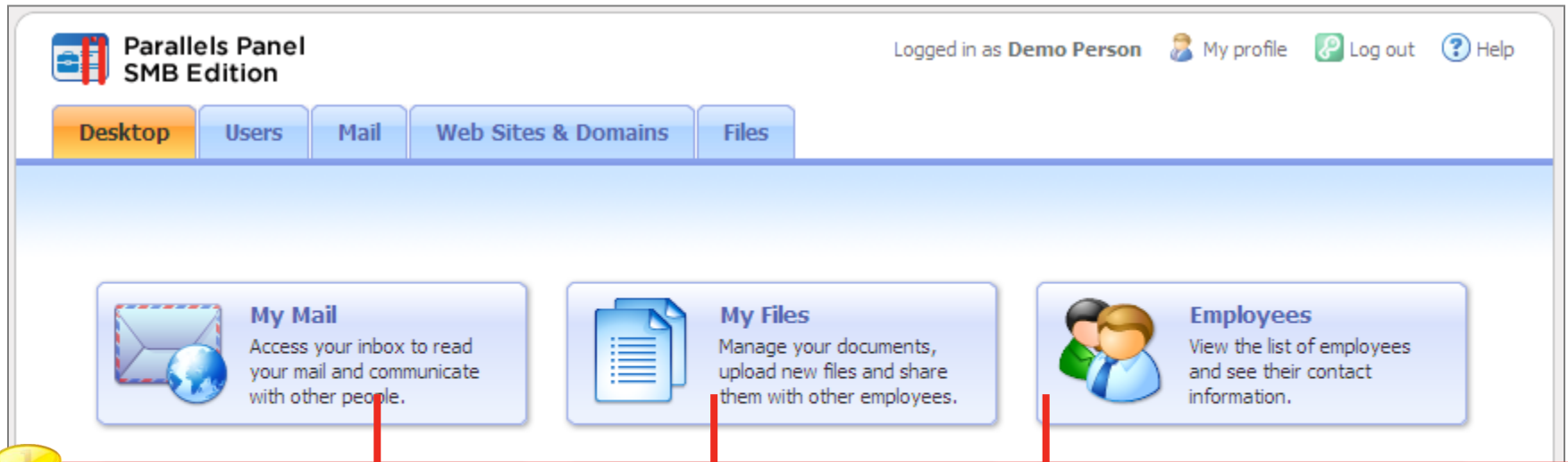
Mac OS

VMware

Xen

In Beta Now: Parallels Panel SMB Edition & Partner Marketplace

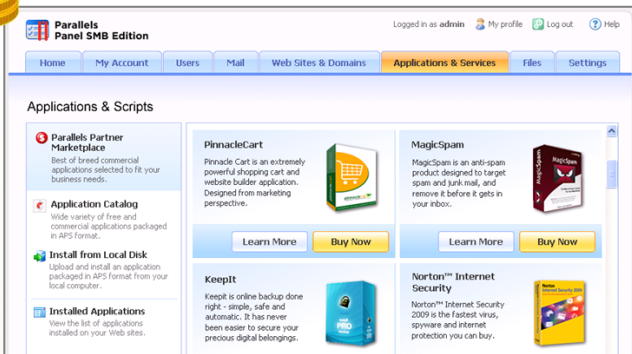
-> Check out the SaaS Session later today for more Details!



Parallels Partner Marketplace

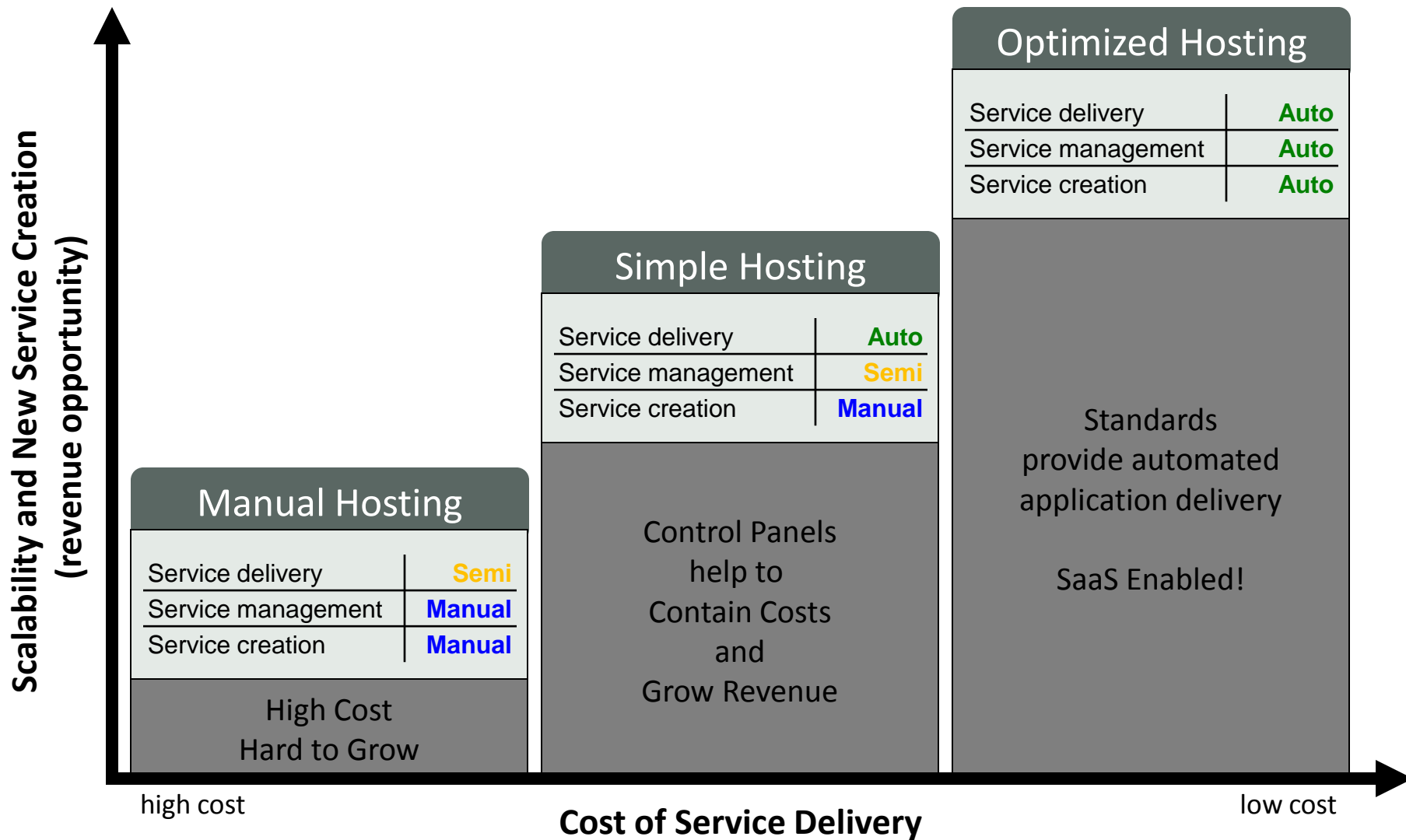
Offer best of breed applications to your SMB customers

In panel storefront: **sell up** and **capture bigger share** of your customers' IT budget



Download beta at <http://www.parallels.com/products/panelsmb>

Parallels Vision – Automation and Virtualization



Automate: Let's Be Very Specific

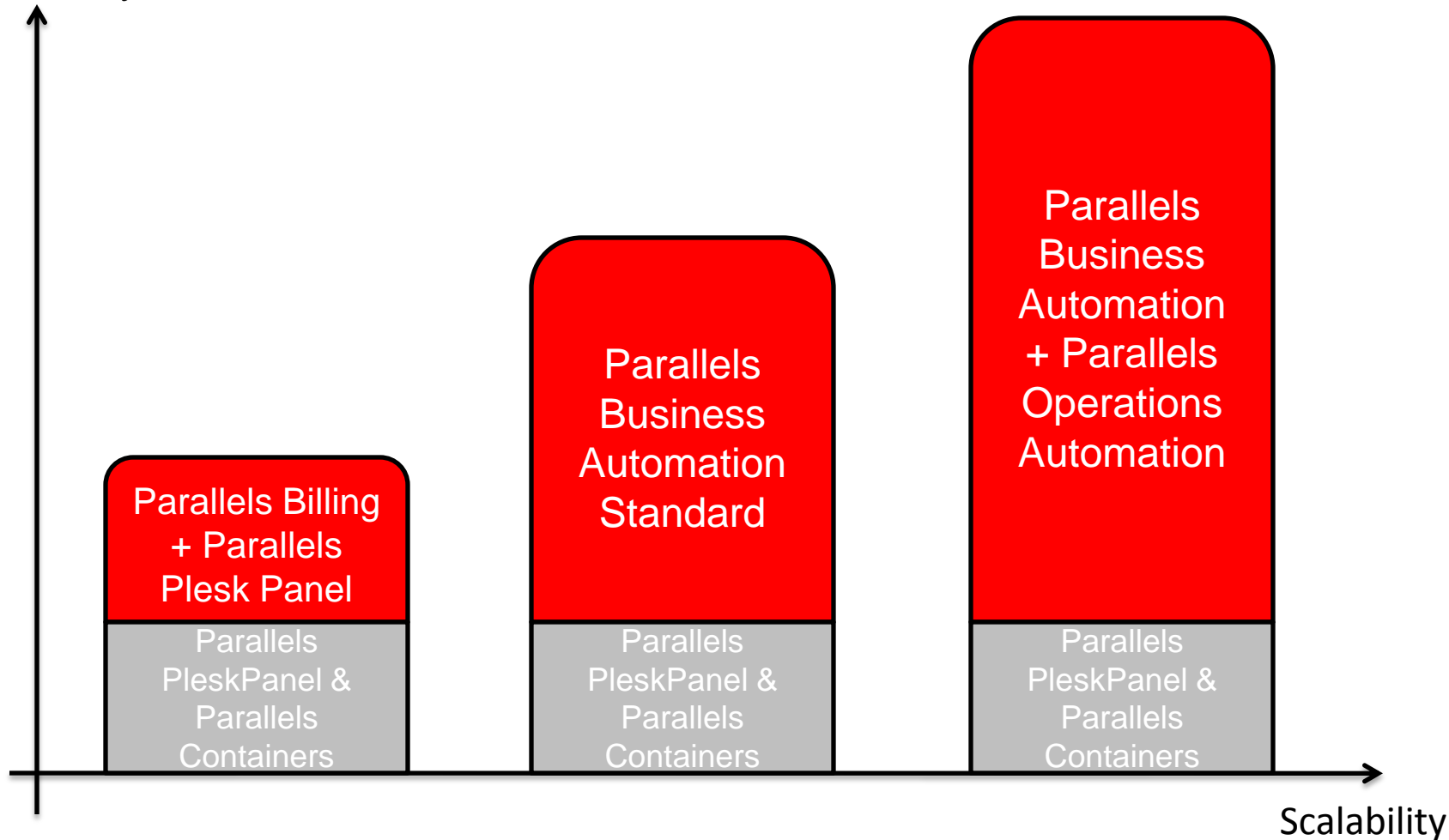
- **Stop wasting money developing your own billing system**
 - Redeploy resources to revenue generating activities
- **Rapidly launch SaaS, Rich email, CRM, collaboration**
 - Achieve higher customer retention and average revenue per customer
- **Launch billing for your resellers**
 - Boost new customer registrations and lower your cost of customer acquisition
- **Consolidate silo'd legacy systems**
 - Respond quicker to the market. Integrate your customer data
- **Don't be confined by your current automation system**
 - Be more agile. World class billing, ordering, invoicing, service management, business intelligence, help-desk, customer communication, etc.



Let our 350+ automation engineers help to build value
for You and Your customers!

Parallels Automation Solutions

Flexibility /
Extensibility



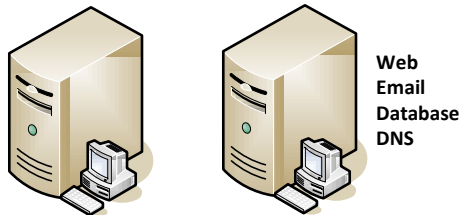
Automation Architectures - Comparison

Single Server Architecture

Parallels Plesk Products

Parallels Business Automation Standard

- All services are managed on a single server

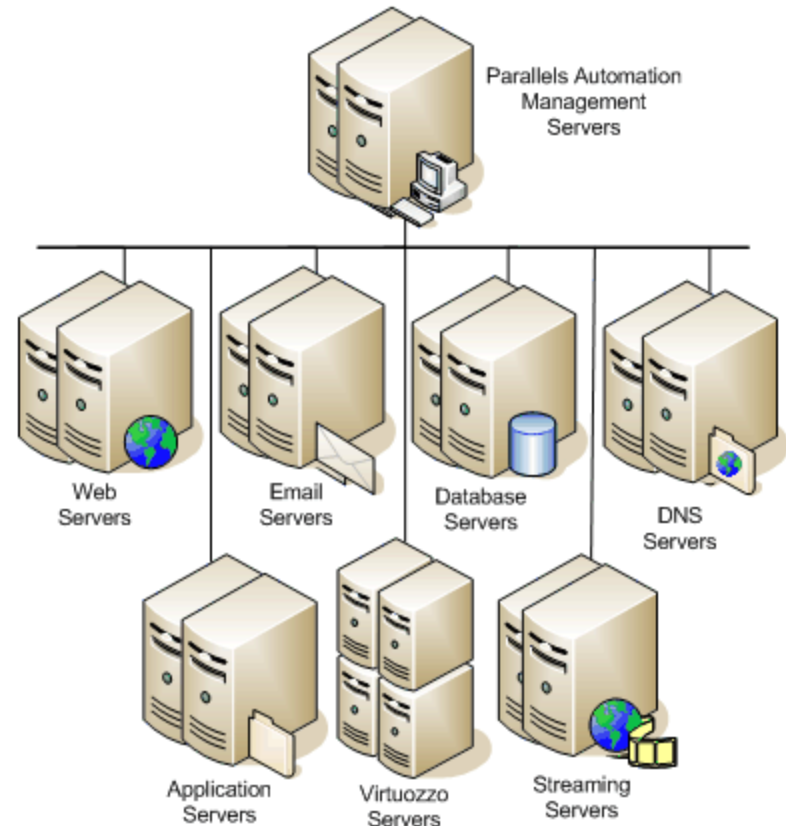


- Growth involves adding new servers with a new copy of the management software
- Challenges
 - Adding new services is difficult
 - Updating applications across all servers is difficult
 - Billing customers is difficult

Centralized Architecture

Parallels Automation

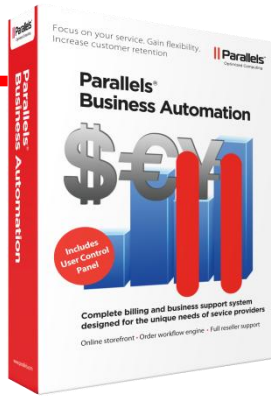
- Centralized management of resources on server farms and clusters



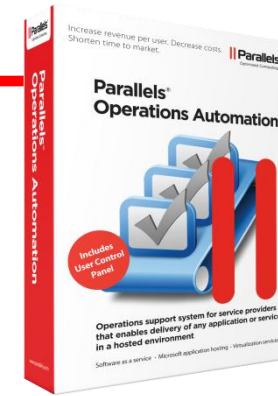
Parallels Automation Suite

Parallels Business Automation is a complete Business Support System designed for the unique needs of hosting service provider revenue generating activity to focus on your service, enable flexibility and increase customer retention.

Parallels Operations Automation is an Operations Support System for Service Providers that enables delivery of any application or service in a hosted environment which increases revenue per user, decrease costs and shortens time to market.



Parallels Automation



Focus on Your Service

Gain Flexibility

Increase Customer Retention

Increase Revenue per User

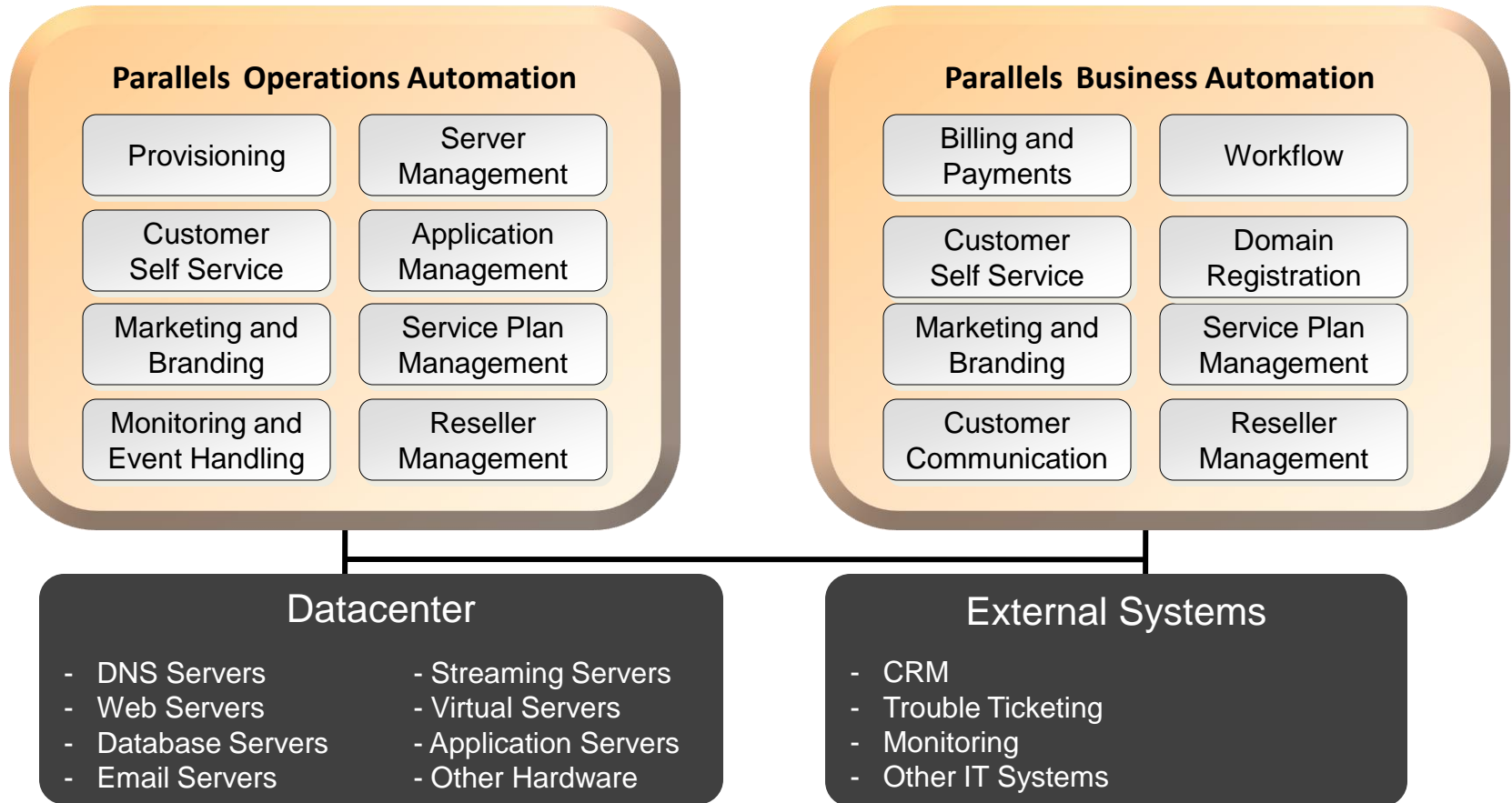
Decrease Costs

Shorten Time to Market

Parallels Automation

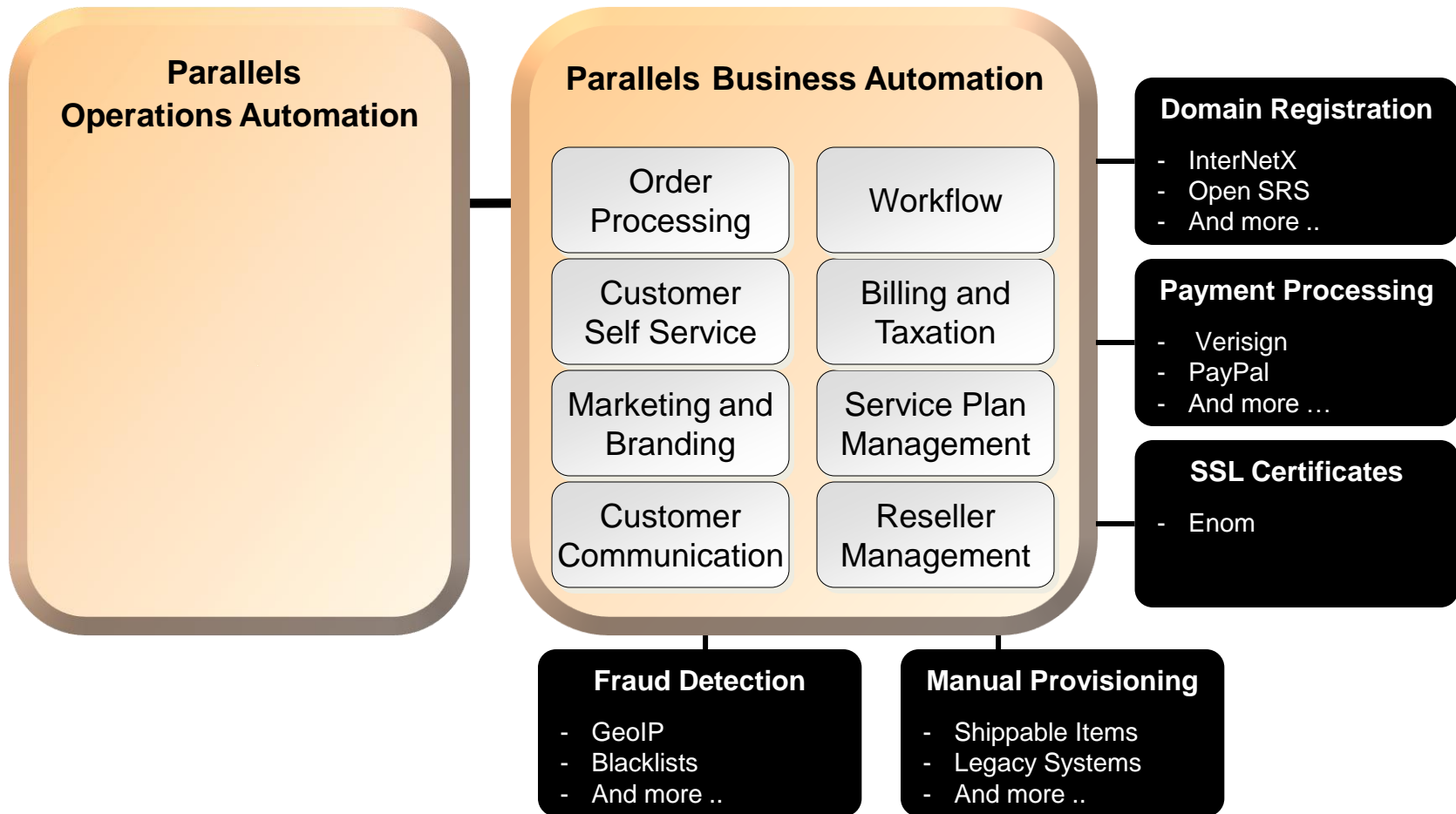
Parallels Automation

Consists of two products (available separately):
Parallels Operations Automation and Parallels Business Automation

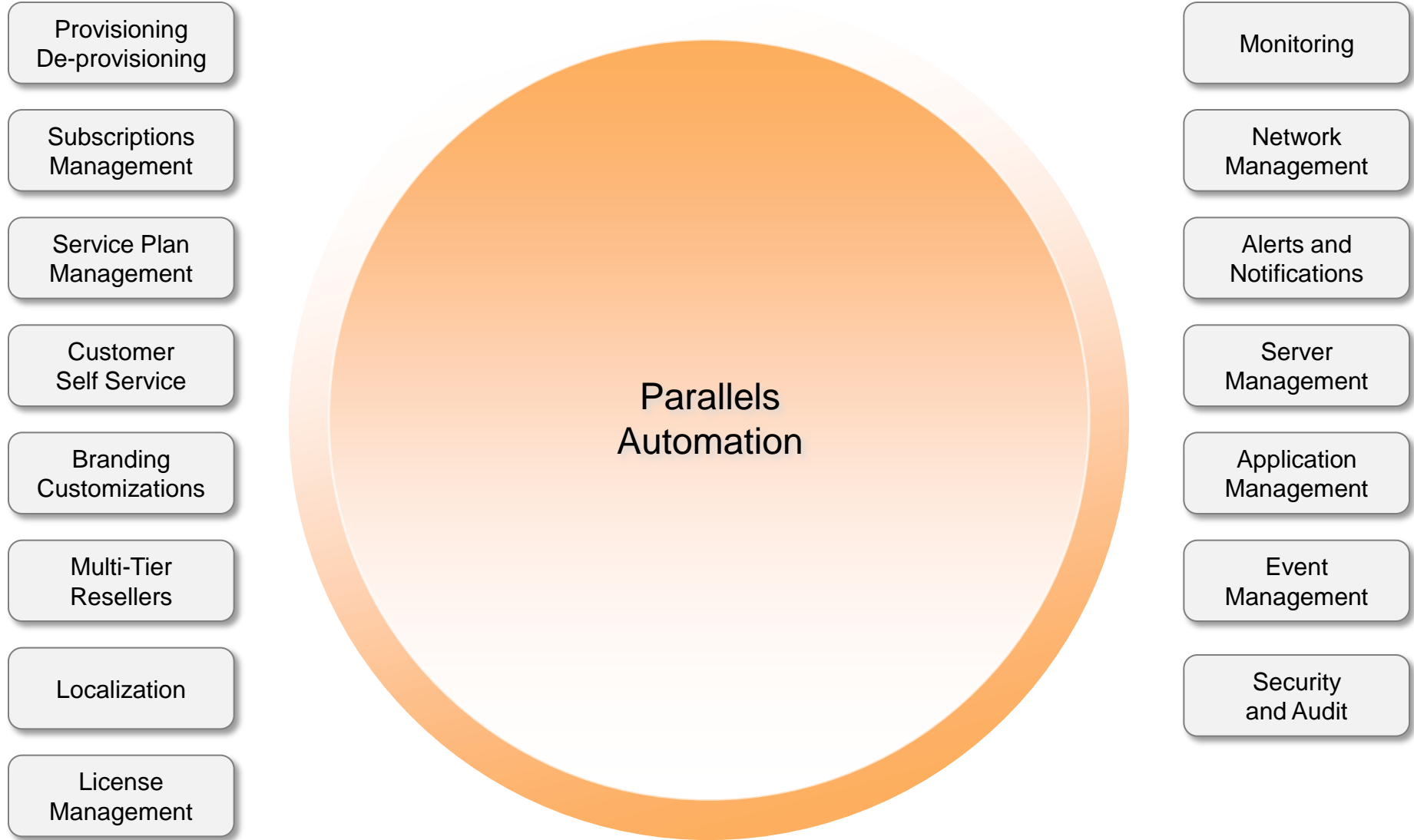


Parallels Business Automation

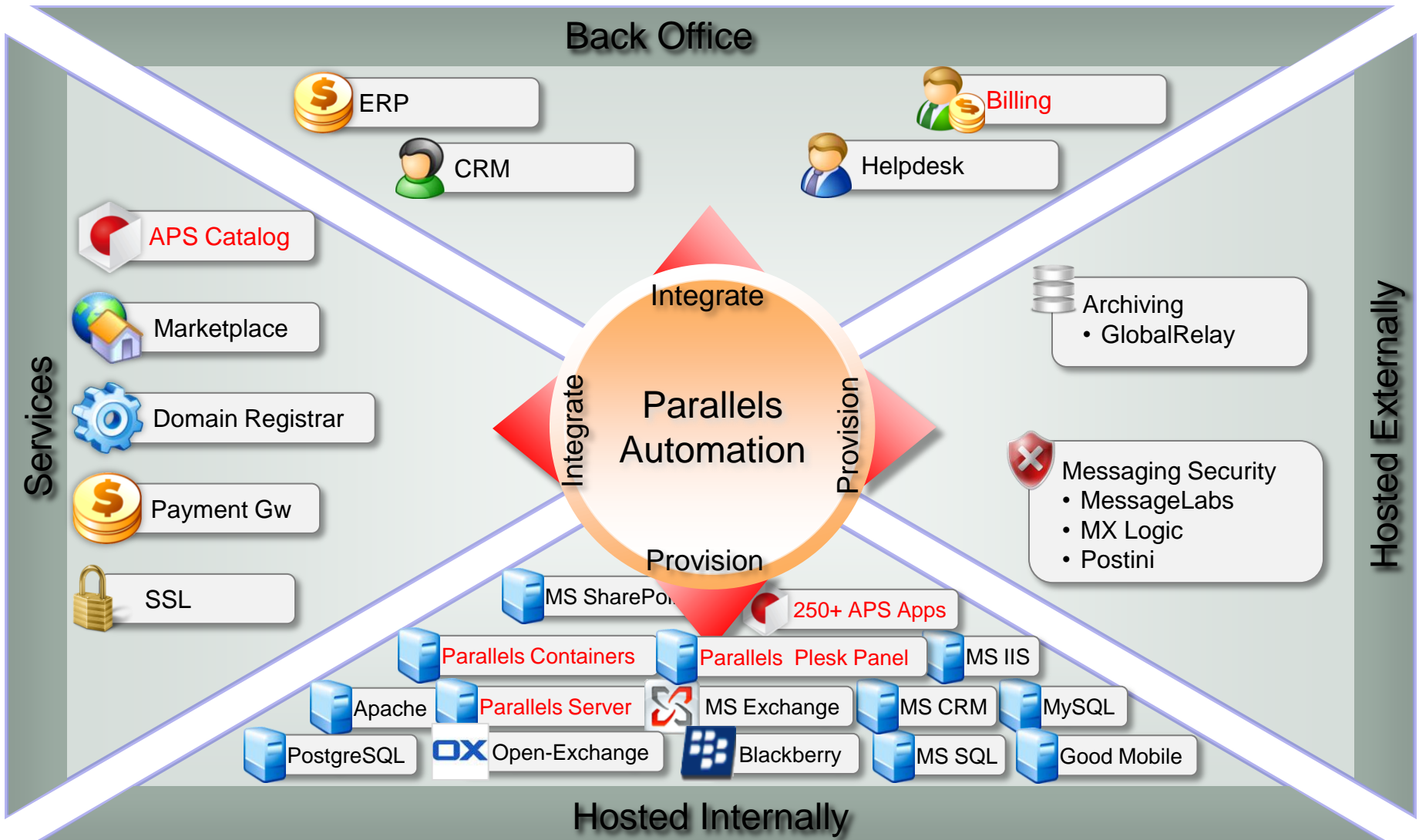
Parallels Business Automation is a Business Support System (BSS) automating all business and billing aspects of SP business



Parallels Operations Automation: Core



Parallels Operations Automation Larger Picture



Billing Systems Are Not Your Service

Increase efficiency through Automation and focus your staff on revenue generating tasks and differentiating your service

- In house developed billing systems will grow over time, requiring additional resources to scale and maintain
- Increase efficiency by taking transaction management to the next level with confidence to capture, track, collect and upsell revenue of all types



Parallels Has Economies of Scale & Expertise

Parallels Automation has 150 dedicated software developers, a seven year development history, and supports over 7,000 hosting service providers with its billing solutions.

- Updates are conducted frequently for constant innovation
- New features are available for all Parallels Automation Partners
- Platform scales to millions of accounts
- Open platform/APIs for easy integration with 3rd party systems



Decrease Costs Through Automation

- **On Demand** services is quickly becoming a customer expectation due to Internet based consumer services
- **Virtualization** for many customers equates to on demand services
- Many service providers cannot meet this expectation due to OSS & BSS constraints



Decrease Time to Market

Easily Provide Any Hosting Plan

- **Eliminate time delays** for new service creation in OSS and BSS development
- **Service plans** can be created by Product Managers without software development staff
- **Get Creative!**



Adapt Offerings to Fit the Changing Market

Operational and Business **integration & automation** provides exceptional business agility to adjust service offerings

- Move from a tiered compute model to charging for CPU*hours
- Modify solution bundles based on market conditions, competitors and partnerships



Gain Flexibility: Develop Creative Business Models

Services are created via Resources → Service Templates → Service Plan workflow

The screenshot displays the Parallels Business Automation interface. The left sidebar shows a navigation tree with categories like Provider Inc., Operation Director, Product Director, Plan Manager, Service Plans, Service Templates, Unique Groups, Plan Categories, Sales Categories, Resource Manager, Resources, Resource Categories, Units of Measure, Marketing Manager, Discounts, Promotions, Campaigns, Campaign Report, Online Store Manager, Screens, Usage Scenarios, General Parameters, Custom CSS, Layout Templates, Redirects, Languages, Stores, Synchronization Settings, Communication Director, External Systems Director, Configuration Director, and System Information. The main content area is titled 'Service Plans' and shows a form for creating or editing a service plan. The form includes fields for ID, Name, Category, Service Template, Unique Group, Subscriptions, and One-time Fee Item. Below the form is a table of existing service plans:

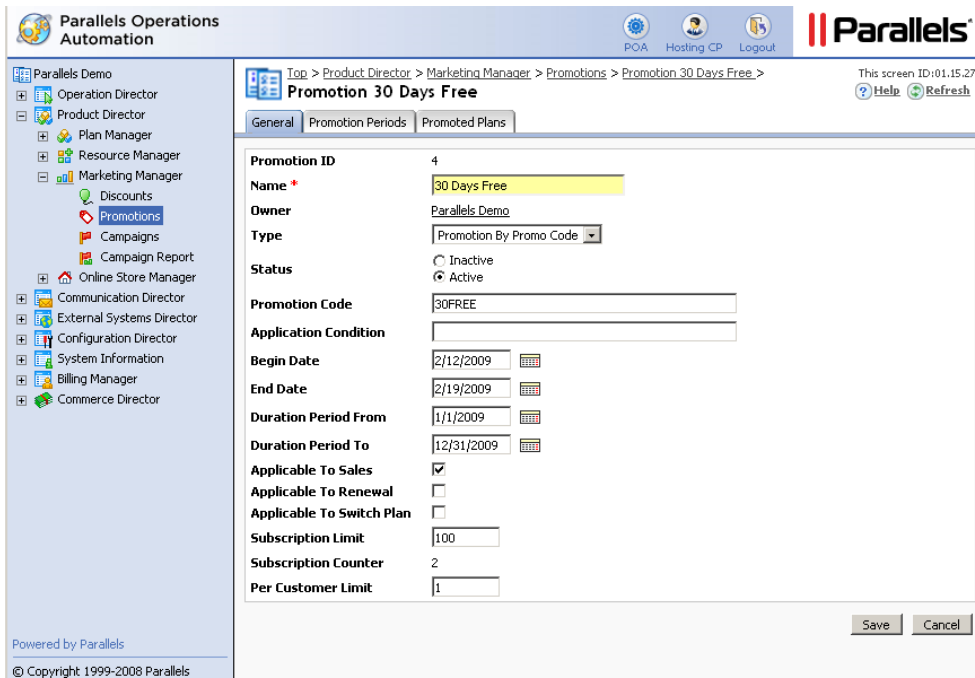
ID	Name	Category	Service Template	Unique Group	Subscriptions	Published	One-time Fee Item
2	AT Service Plan for domain	AT Plan Category	AT Domain Service Template	not defined	0	Yes	No
1	AT Service Plan for dummy	AT Plan Category	AT Dummy Service Template	not defined	0	Yes	No

The interface also includes a top header with 'Parallels Business Automation', 'Support', and 'Logout'. The bottom status bar shows '(4 items remaining) Downloading pi Done' and 'Internet 100%'.

Gain Flexibility: Design & Deploy Promotions

Promotions & Campaigns

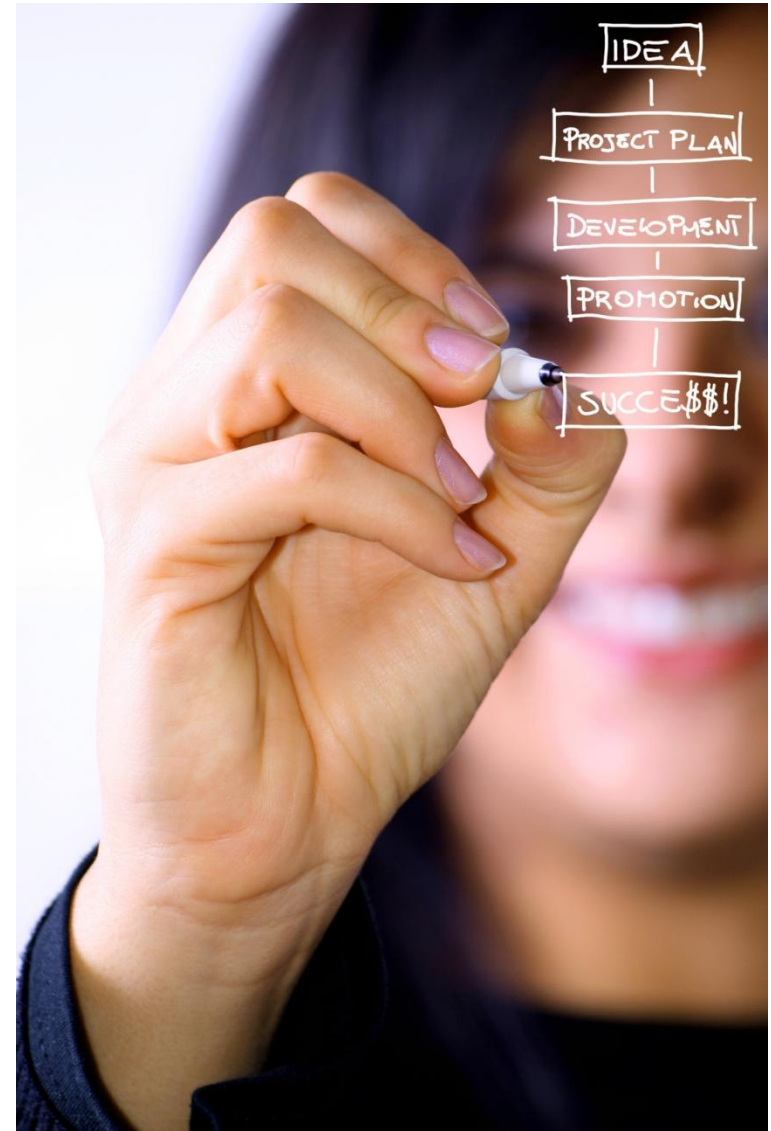
- Easily create promotions & campaigns
- Track success with reports



The screenshot displays the Parallels Operations Automation (POA) interface. The top navigation bar includes 'Parallels Operations Automation', 'POA', 'Hosting CP', 'Logout', and the Parallels logo. The main content area shows the configuration for a 'Promotion 30 Days Free'. The left sidebar contains a tree view of system components, with 'Promotions' highlighted under 'Marketing Manager'. The main configuration panel includes the following fields:

Promotion ID	4
Name *	30 Days Free
Owner	Parallels Demo
Type	Promotion By Promo Code
Status	<input checked="" type="radio"/> Active
Promotion Code	30FREE
Application Condition	
Begin Date	2/12/2009
End Date	2/19/2009
Duration Period From	1/1/2009
Duration Period To	12/31/2009
Applicable To Sales	<input checked="" type="checkbox"/>
Applicable To Renewal	<input type="checkbox"/>
Applicable To Switch Plan	<input type="checkbox"/>
Subscription Limit	100
Subscription Counter	2
Per Customer Limit	1

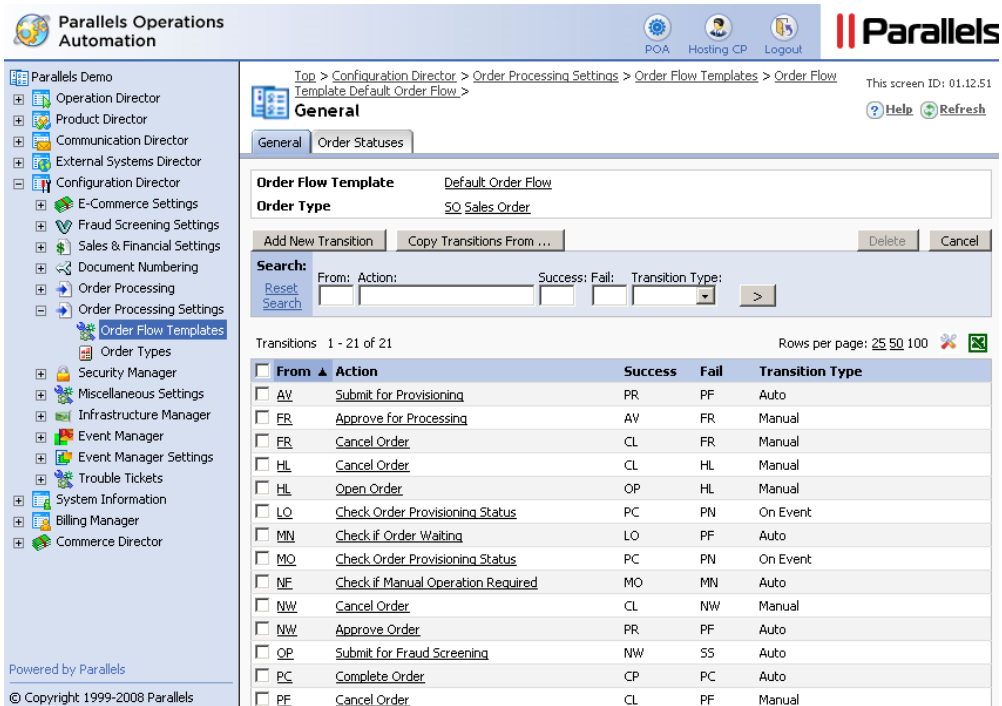
Buttons for 'Save' and 'Cancel' are located at the bottom right of the configuration panel. The footer of the interface reads 'Powered by Parallels' and '© Copyright 1999-2008 Parallels'.



Gain Flexibility: Order Workflow

Workflow Design in UI

- Service Providers define workflow process within System Control Panel



The screenshot displays the Parallels Operations Automation interface. The left sidebar contains a navigation tree with categories like Parallels Demo, Configuration Director, and System Information. The main content area shows the 'Order Flow Templates' configuration page for a 'Default Order Flow' template. It includes a search bar, a table of transitions, and various control buttons.

Parallels Operations Automation

POA Hosting CP Logout

Parallels

Top > Configuration Director > Order Processing Settings > Order Flow Templates > Order Flow Template: Default Order Flow >

This screen ID: 01.12.51

Help Refresh

General Order Statuses

Order Flow Template: Default Order Flow

Order Type: SQ Sales Order

Add New Transition Copy Transitions From ... Delete Cancel

Search: From: Action: Success: Fail: Transition Type: >

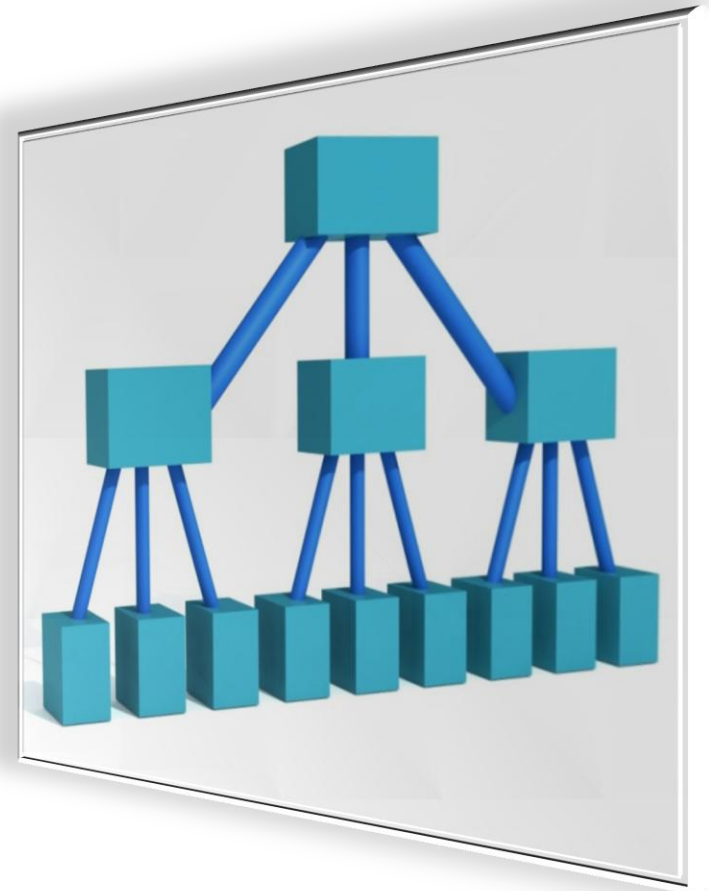
Reset Search

Transitions 1 - 21 of 21 Rows per page: 25 50 100

From	Action	Success	Fail	Transition Type
AV	Submit for Provisioning	PR	PF	Auto
FR	Approve for Processing	AV	FR	Manual
FR	Cancel Order	CL	FR	Manual
HL	Cancel Order	CL	HL	Manual
HL	Open Order	OP	HL	Manual
LO	Check Order Provisioning Status	PC	PN	On Event
MN	Check if Order Waiting	LO	PF	Auto
MQ	Check Order Provisioning Status	PC	PN	On Event
NF	Check if Manual Operation Required	MO	MN	Auto
NW	Cancel Order	CL	NW	Manual
NW	Approve Order	PR	PF	Auto
QP	Submit for Fraud Screening	NW	SS	Auto
PC	Complete Order	CP	PC	Auto
PF	Cancel Order	CL	PF	Manual

Powered by Parallels

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Gain Flexibility: Shopping Cart

Build Shopping Cart in UI

Parallels Operations Automation

Top > Product Director > Online Store Manager > Store Screens > Store Screen CHECKOUT_SCREEN

General Parameters

Search: Parameter Name: Value: Description: Non Default:

Screen Parameters 1 - 11 of 11

Parameter Name	Value	Description	Non Default
ACN_ABN	true	Indicates whether the A.C.N / A.B.N parameter is displayed, used in Australia.	<input checked="" type="radio"/> Yes
AUTH_DISPLAY_RADIO	false	Show authorization as a link (false) or as a radio button (true).	<input type="radio"/> No
COMPLEX_ACCTYPE_FIELDSET	false	Indicates whether each account type fieldset are different and hence different templates are used for each of them.	<input type="radio"/> No
DISABLE_AUTH	false	Defines whether the login name and password fields are to be disabled (value="true") or enabled (value="false").	<input type="radio"/> No
DYNAMIC_AGREEMENT	false	Indicates whether agreement checkbox in the bottom of the screen must be single and default or the list of agreements gets generated from the list of order items.	<input checked="" type="radio"/> Yes
WOODSPLAY_EXISTAUTH	false	Defines whether the existing user is allowed to place a new order from the webshop.	<input type="radio"/> No
WOODSPLAY_PAYTOOL	auto	Indicates whether the available pay tools should be always hidden (value="true") or always displayed (value="false"). Another value "auto" indicates that pay tools should be displayed only in case that the orders total payment is greater than zero.	<input type="radio"/> No

FCOOND PAGF TITLF Checkout Table of the payment den in subord

Customer Shopping Cart

This is demo site by Parallels - the complete hosting automation solution. [Click here](#) to get more information on this solution.

Parallels

Choose Language: English Login: Password:

Home | Services | Partners | Support | About Us | Contact Us

Home > Web Hosting > Find Your Domain > Register > Checkout

Order Details

Description	Period/Qty	Setup	Subscription	Discount	Price	
Windows Power	1 Year(s)	\$0.00	\$143.40	\$0.00	\$143.40	Modify Remove
					Sales Tax: \$21.36	
					Total: \$143.40	

Configuration Settings

Subscription Period

1 Month(s) - \$13.95
 6 Month(s) - \$77.70
 1 Year(s) - \$143.40

Windows hosting resources

	Price	Additional
Traffic	\$1.00/GB	0 GB
Diskspace	\$0.01/Mb	0 MB

Cancel Continue

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Gain Flexibility: Multiple Forms of Payment

Parallels Operations Automation

Top > Configuration Director > E-Commerce Settings > Processing Centers > Processing Center AuthorizeNet Processing Center

General | Payment System Settings | E-Transactions

Add Payment System | Remove Payment System | Mark As Default | Unmark As Default

Search: Payment System: Processing Center: Reseller Default: Allow resellers use provider's Merchant Account: Fin Charge, %:

Payment System	Logo	Processing Center	Reseller Default	Allow resellers use provider's Merchant Account	Fin Charge, %
<input type="checkbox"/> AMEX		AuthorizeNet Processing Center	<input checked="" type="radio"/> Yes	<input checked="" type="radio"/> Yes	0.0000
<input type="checkbox"/> Check/Cash		AuthorizeNet Processing Center	<input type="radio"/> No	<input type="radio"/> No	0.0000
<input type="checkbox"/> Mastercard		AuthorizeNet Processing Center	<input type="radio"/> No	<input checked="" type="radio"/> Yes	0.0000
<input type="checkbox"/> Visa		AuthorizeNet Processing Center	<input type="radio"/> No	<input type="radio"/> No	0.0000

Plugin	Linux	Windows
ASSIST Assistru (Russia)	✓	—
AuthorizeNet™ Authorize.net (USA)	✓	✓
HSBC HSBC Bank (UK)	✓	—
InternetSecure Internet Secure	✓	—
Garanti Garanti	✓	—
paydollar Paydollar (Asia)	✓	—
PayEx PayEx (Sweden)	✓	—
computop Computop	✓	—
CHASE Paymentech	✓	✓
PayPal PayPal	✓	✓
PayGate PayGate (South Africa)	✓	✓
protx ProtX	✓	—
realer Realer	✓	—
سامان بانک سامان Saman Bank	✓	—
SHVA SHVA	✓	—
UPC UPG	✓	✓
VeriSign Version Secure Payment	✓	✓
Elavon Elavon	✓	—
WorldPay WorldPay	✓	—
BankGIRO BankGIRO	✓	—
DTAUS DTAUS	✓	—
nab National Australia Bank	✓	—
ELAXY Paylikecash	✓	—

Payment options appear in the store once installed and activated in the administrator console

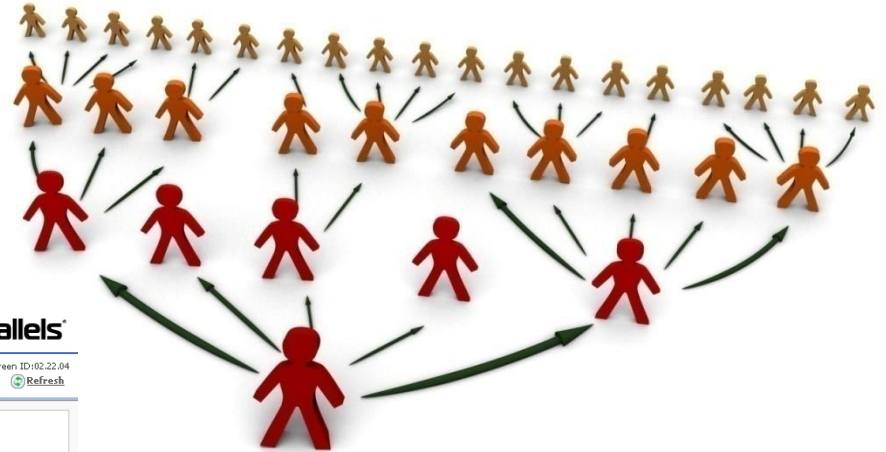
Check out

<http://www.parallels.com/products/automation/business/architecture/paygateway/> for the latest list of payment plugins

Flexibility: Reseller Support up to *Whitelabeling*

Reseller Service Definition

- Complex resellers can make their own bundles



The screenshot displays the Parallels Automation web interface. The top navigation bar includes 'Parallels Operations Automation', 'POA', 'Hosting CP', 'Logout', and the Parallels logo. The main content area is split into two sections. The left section, titled 'Add New Reseller Service Template', shows a form for creating a new service template. The right section, titled 'AR Document IN003114', displays details for an AR document, including document ID, order ID, customer information, and a table of items.

Add New Reseller Service Template

Service Gate: Resellers Management

Name: Advanced Reseller Plan

Version: 1

Active:

Branding Template: #52 Exchange Reseller

AR Document IN003114

Document ID: 7374

Document #: IN003114

Order ID: S0002863 11887

Customer: 1001205

Document Type: Invoice

Status: Closed

Creation Time: 19-Feb-2008 05:25:22

Document Date: 19-Feb-2008

Due Date: 22-Feb-2008

Total: \$ 500.00

Tax Total: \$ 0.00

Balance: \$ 0.00

Description: Subscription on Plan #518 (Platinum Reseller) for 1 Year(s).

Sales Branch:

Sales Person:

ID	Description	Quantity	Unit of Measure	Duration	Period	Unit Price	Discount Amount	Extended Price
1	Platinum Reseller Setup	1.00	Item	12.00	month(s)	500.0000	0.00	500.00

- distinct branding
- service catalogue independence
- full visibility of the reseller hierarchy
- complete reporting
- consolidated billing

Decrease Churn: Campaigns

Campaign Definition in UI

- Marketing and reporting functions target customers for campaigns, upgrades, promotions and newsletters.

Reporting Makes It Easy to Track Campaign Success

The screenshot shows the Parallels Operations Automation interface for a Campaign General Report. The left sidebar contains a navigation tree with categories like Operation Director, Product Director, Plan Manager, Service Plans, Unique Groups, Plan Categories, Sales Categories, Resource Manager, Marketing Manager, Discounts, Promotions, Campaigns, Campaign Report, Online Store Manager, Communication Director, External Systems Director, Configuration Director, System Information, Billing Manager, and Commerce Director. The main content area displays a search filter for the date range 03/03/2008 to 04/02/2008. Below the search bar, a table lists 13 campaigns with columns for Campaign ID, Title, Hits Count, Orders Count, and Orders Total. The data shows zero hits and orders for all listed campaigns.

Campaign ID	Title	Hits Count	Orders Count	Orders Total
100001	Special Promo	0	0	0.00
100003	Special Campaign	0	0	0.00
100004	General Campaign	0	0	0.00
100005	Win Hosting Campaign	0	0	0.00
100007	Vz Container	0	0	0.00
100010	LINUX POWER	0	0	0.00
100014	QualiSpace	0	0	0.00
100015	Exchange 2007.1 Month	0	0	0.00
100016	Test Campaign	0	0	0.00
100017	Student Campaign	0	0	0.00
100018	test	0	0	0.00
100019	50%off	0	0	0.00

The screenshot shows the Parallels Operations Automation interface for a Campaign Daily Report. The left sidebar is identical to the previous screenshot. The main content area displays a search filter for the date range 03/03/2008 to 04/02/2008. Below the search bar, a table lists daily reports from 03-Mar-2008 to 26-Mar-2008 with columns for Hit Date, Hits Count, Orders Count, and Orders Total. The data shows zero hits and orders for all listed dates.

Hit Date	Hits Count	Orders Count	Orders Total
03-Mar-2008	0	0	0.00
04-Mar-2008	0	0	0.00
05-Mar-2008	0	0	0.00
06-Mar-2008	0	0	0.00
07-Mar-2008	0	0	0.00
08-Mar-2008	0	0	0.00
09-Mar-2008	0	0	0.00
10-Mar-2008	0	0	0.00
11-Mar-2008	0	0	0.00
12-Mar-2008	0	0	0.00
13-Mar-2008	0	0	0.00
14-Mar-2008	0	0	0.00
15-Mar-2008	0	0	0.00
16-Mar-2008	0	0	0.00
17-Mar-2008	0	0	0.00
18-Mar-2008	0	0	0.00
19-Mar-2008	0	0	0.00
20-Mar-2008	0	0	0.00
21-Mar-2008	0	0	0.00
22-Mar-2008	0	0	0.00
23-Mar-2008	0	0	0.00
24-Mar-2008	0	0	0.00
25-Mar-2008	0	0	0.00
26-Mar-2008	0	0	0.00

Decrease Churn: Discount Codes

Campaign Definition

- Easily create and track discount codes with marketing promotions, upgrades and campaigns

The screenshot displays the Parallels Operations Automation web interface. The left sidebar shows a navigation tree with categories like Operation Director, Financial Manager, Sales Manager, etc. The main content area shows a 'Promotions summary (From 15-Dec-2007 to 15-Dec-2008)' page. It includes a search form with fields for Promo Name, Promo Code, and Promo Start Date. Below the search form is a table of promotions with columns for Promo Name, Promo Code, Promo Start Date, Promo End Date, Num. Subscr, and Amount.

Promo Name	Promo Code	Promo Start Date	Promo End Date	Num. Subscr	Amount
Free Domain Promo		31-Dec-1969	31-Dec-1969	16	\$ 21.98
1st year 10% discount		31-Dec-1969	31-Dec-1969	1	\$ 0.00
Free .com domain				17	\$ 0.00
test reseller		01-Apr-2008	10-Apr-2009	1	\$ 2.00
test change duration	123456			1	\$ 0.00
Standard Mailbox		01-Sep-2008	01-Nov-2008	1	\$ 9.42
				37	\$ 33.40

Decrease Churn: Upgrades

End User Control Panel

- End Users can easily upgrade service plans or purchase additional resources through the Parallels Business Automation Control Panel

The screenshot displays the Parallels Business Automation control panel for user Brian Shellabarger (Account ID: 1000798). The interface includes a navigation menu on the left with options like Billing Manager, Domain Management, Subscription Management, Upgrade Wizard, My Financial Info, My Contact Info, Open Orders, and My Tickets. The main content area is divided into several sections:

- Domain Management:** Includes links for Register New, Transfer Existing, and Renew. A summary table shows: Expire Soon (1), My Domains (1), and Expired Domains (0).
- Subscription Management:** Includes links for New Subscription and Renew Subscription. A summary table shows: Expire Soon (2), My Subscriptions (19), and Expired Subscriptions (0).
- Upgrade Wizard:** This section is circled in green and contains three prominent options: Buy Additional Resource, Change Subscription Plan, and Buy New License.
- My Financial Info:** Includes links for New Payment and New Credit Card. A summary table shows: Balance (\$ 675.39), Open Orders (\$ 157.91), and Payment Methods (1).
- My Contact Info:** Includes a link for New User. A summary table shows: Account Info (Update), Personal Info (Update), and Users (1).

Decrease Churn: Fraud Detection

Fraud Detection Triggers

- Detect fraud early in the process before it is provisioned and counts as churn.

Fraud Filters

Parallels Operations Automation

POA Hosting CP Logout

Parallels

Parallels Demo

- Operation Director
- Financial Manager
- Sales Manager
 - Customers Orders
 - Resellers Orders
 - Order Queues**
- Provisioning Manager
- Account Manager
- Support Manager
- E-Commerce Manager
- Reports Manager

Product Director

- Communication Director
- External Systems Director
- Configuration Director
- System Information
- Billing Manager
- Commerce Director

Top > Operation Director > Sales Manager > Order Queues > This screen ID: 01.12.03 Refresh

Order Queue Suspected Orders

Orders in Queue Queue Details

Approve for Processing Cancel Order Mark Order as Fraud Resubmit Order to Fraud Screening Delete

Search: Order Number: Order Type: Account Name: Order Date:

Status: Total: Wait Time: Updated by:

Customer Orders 1 - 2 of 2 Rows per page: 25 50 100

Order Number	Order Type	Account Name	Order Date	Status	Total	Wait Time	Updated by
<input checked="" type="checkbox"/> 002284	Sales Order	ttt	14-Nov-2007	Suspected	360.00	9529:17:36	system
<input type="checkbox"/> 50094621	Sales Order	Mike Kopytin	03-Dec-2008	Suspected	7.99	292:49:29	admin

Customer Orders 1 - 2 of 2 Rows per page: 25 50 100

Parallels Operations Automation

POA Hosting CP Logout

Parallels

Top > Configuration Director > Fraud Screening Settings > This screen ID: 00.07.73 Help Refresh

Fraud Filter

Add New Rule Delete

Search: Name: Weight: Type: Trigger if:

Fraud Screening Rules 1 - 21 of 21 Rows per page: 25 50 100

Name	Weight	Type	Trigger if
<input type="checkbox"/> Geo IP	6	Alert	Any Condition is true
<input type="checkbox"/> Black IP	14	Alert	All Conditions are true
<input type="checkbox"/> Order higher than \$300	1	Alert	All Conditions are true
<input type="checkbox"/> Orders from China	50	Alert	All Conditions are true
<input type="checkbox"/> Stolen credit card	0	Alert	All Conditions are true
<input type="checkbox"/> Fraudulent domain name	50	Alert	Any Condition is true
<input type="checkbox"/> Annoying customers - by IP	4	Alert	All Conditions are true
<input type="checkbox"/> Frequently used card	2	Alert	All Conditions are true
<input type="checkbox"/> Lower case account info	2	Alert	All Conditions are true
<input type="checkbox"/> Intensive card usage	4	Alert	All Conditions are true
<input type="checkbox"/> Orders bigger than \$100	1	Alert	All Conditions are true
<input type="checkbox"/> test	1	Alert	All Conditions are true
<input type="checkbox"/> domain is on the black list		Prohibition	All Conditions are true
<input type="checkbox"/> US orders	-10	Bonus	All Conditions are true
<input type="checkbox"/> Test2	0	Alert	All Conditions are true
<input type="checkbox"/> Black List of CC	10	Alert	All Conditions are true

Communicate Effectively: User Control Panel

Control panels provide direct communication path to end users

- End users are empowered to manage their services, upgrades, tickets and contact information
- Invoice history is available and end users can also select from available payment methods
- Complete domain name management functions also available

The screenshot displays two overlapping browser windows. The top window is titled 'Billing Manager - Windows Internet Explorer' and shows the Parallels Business Automation interface. The bottom window is titled 'Invoice History - Windows Internet Explorer' and shows the 'Invoice History' page. The page includes a navigation menu on the left with options like 'Billing Manager', 'Domain Management', 'Subscription Management', 'Upgrade Wizard', 'My Financial Info', 'Invoice History', 'Open Orders', 'Payment Methods', 'My Contact Info', and 'My Tickets'. The main content area shows 'Balance Information' with a balance of \$ 0.00 and a last update time of 09-Dec-2008. Below this is a 'New Payment' button and a table of AR Documents. The table has columns for Document #, Document Type, Status, Total, Balance, Currency, and Creation Date. A single document is listed with Document # 000004, Document Type Payment, Status Draft, Total \$ 120.00, Balance \$ 0.00, Currency USD, and Creation Date 09-Dec-2008. The page footer indicates it is powered by Parallels and has a copyright notice for 1999-2008.



THANK YOU!

NEXT SESSION: DELIVERING SERVICES WITH PARALLELS AUTOMATION