

|| Parallels®

SUMMIT

Parallels
Summit 2012
Profit from the Cloud™

You're Thinking Mobile, but You Might Not Be Thinking Big Enough

Elliot Noss, President, Tucows

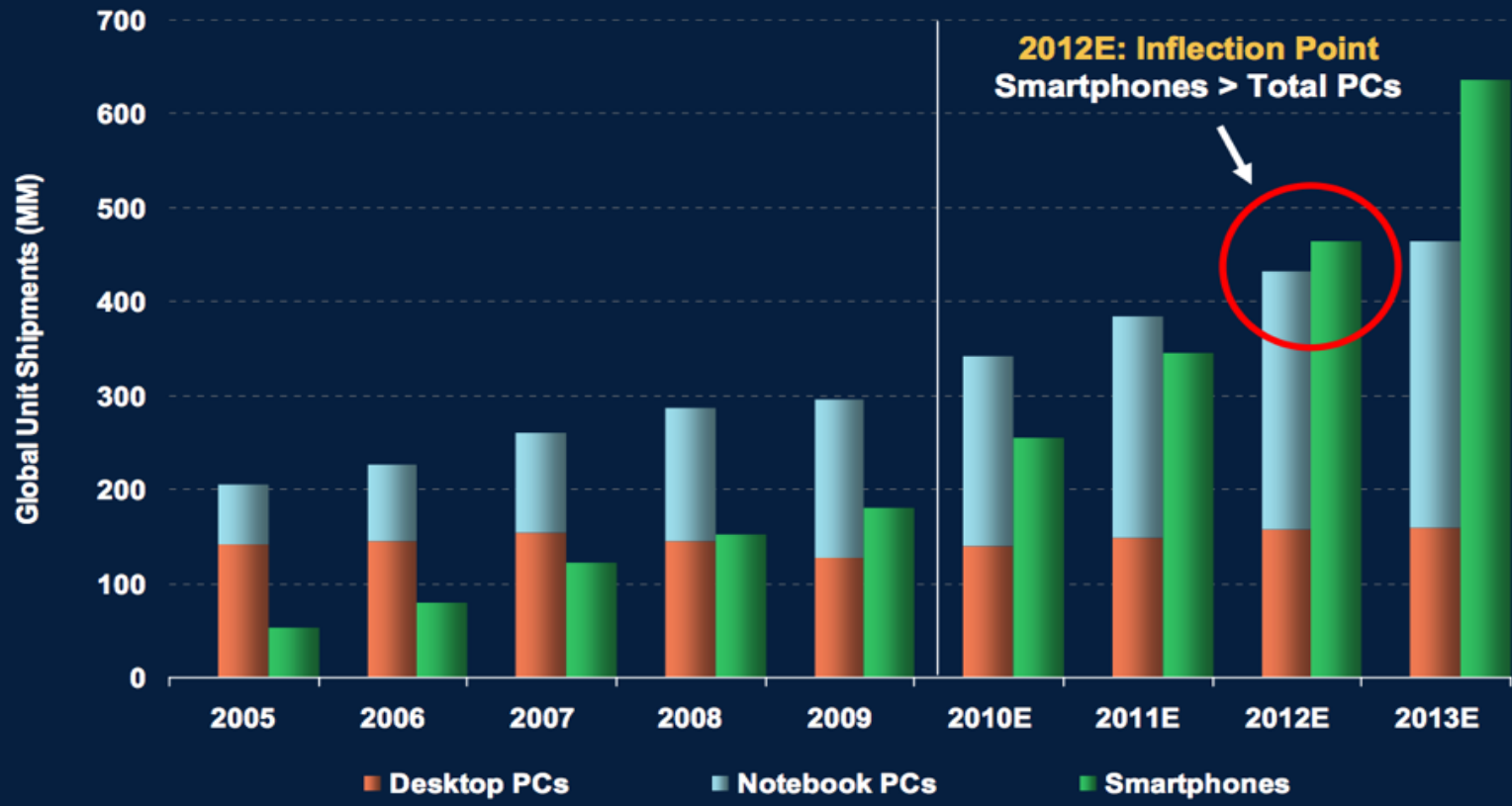


ting



Smartphone > PC Shipments Within 2 Years – Implies Very Rapid / Land Grab Evolution of Internet Access

Global Unit Shipments of Desktop PCs + Notebook PCs vs. Smartphones, 2005 – 2013E



Morgan Stanley

Note: Notebook PCs include Netbooks. Source: Katy Huberty, Ehud Gelblum, Morgan Stanley Research. Data and Estimates as of 11/10 10



What is mobile?







<history lesson>





</history lesson>







ELEVATION
9000 FT



conclusion



biggest trend in tech



biggest trend in tech
historical competitors



biggest trend in tech
historical competitors
fat, inefficient
incumbents



biggest trend in tech
historical competitors
fat, inefficient
incumbents
natural entrants



|| Parallels®

SUMMIT

Parallels
Summit 2012
Profit from the Cloud™

thanks

enoss@tucows.com

