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SUMMIT

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Summit 2012
Profit from the Cloud™

Compliance: Understanding the legal and regulatory issues

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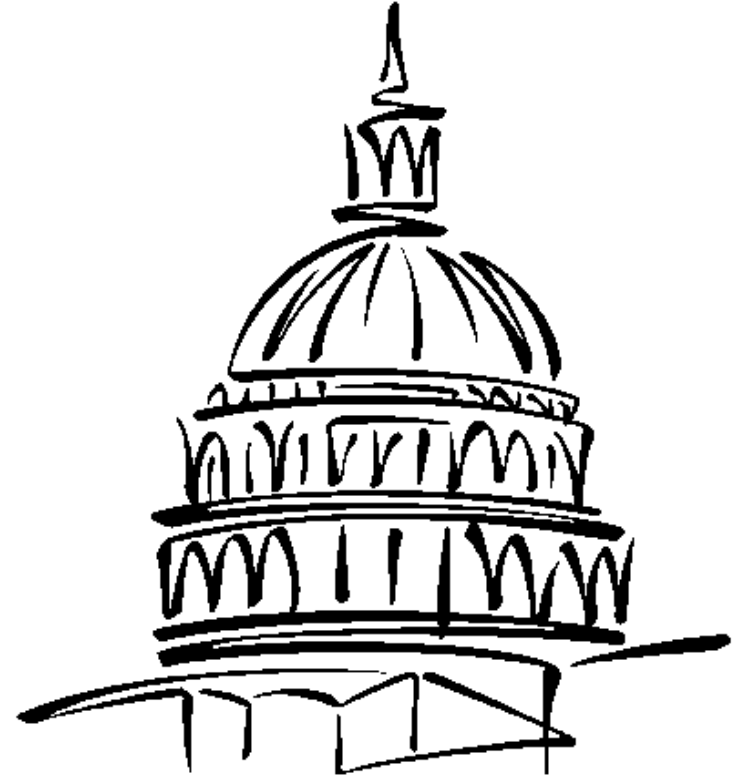
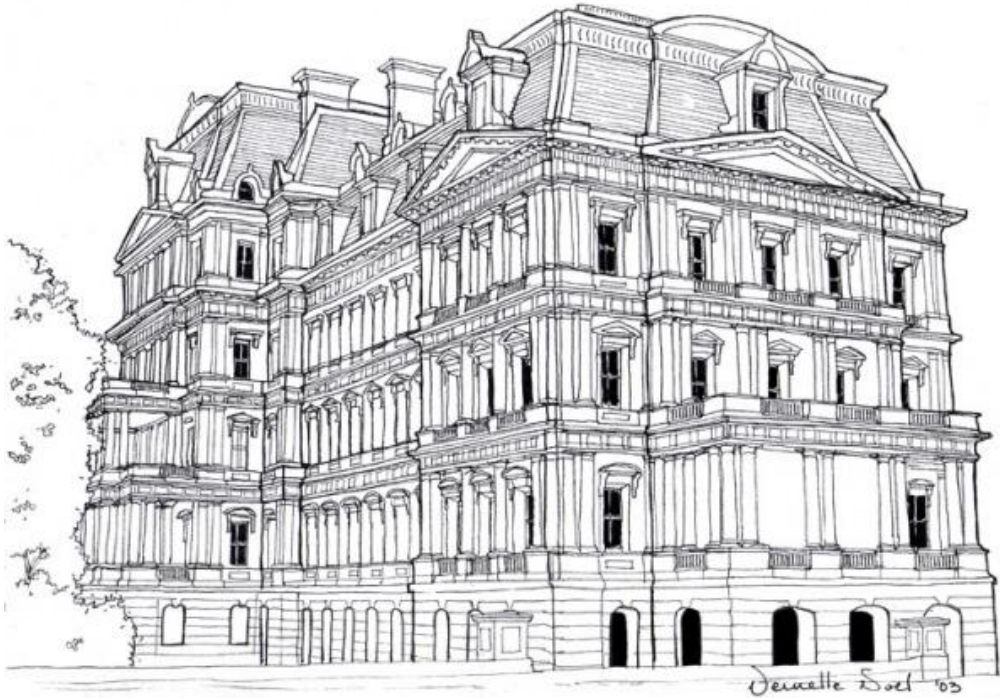


Roadmap

- Where do regulations come from.
- How do you influence regulation
- Current areas of regulatory focus
- SaveHosting and the Internet Infrastructure Association
- Questions



Where do regulations come from?



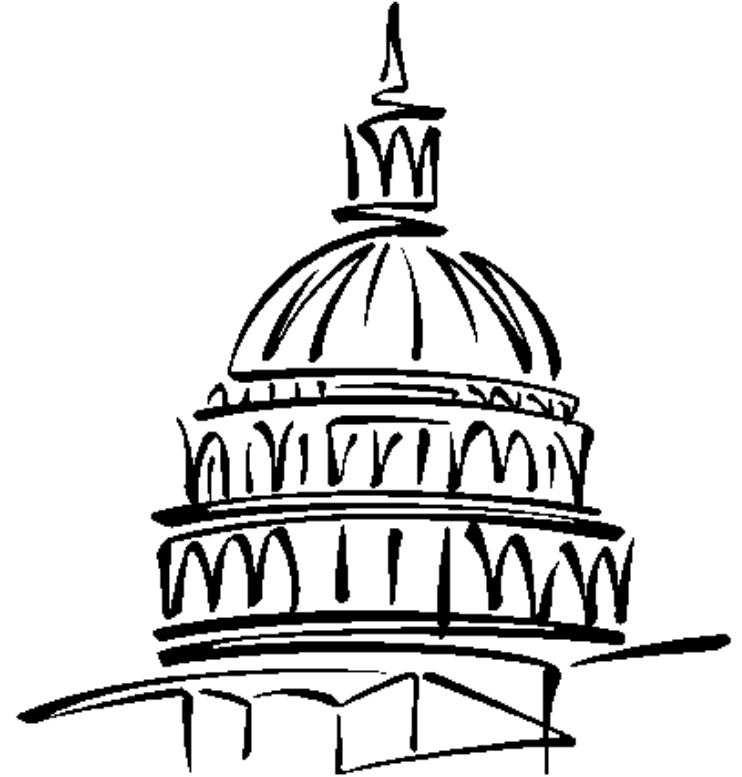
Where do regulations come from?

- Sectoral Based
- Reactive
- Generally state based
- Narrowly tailored

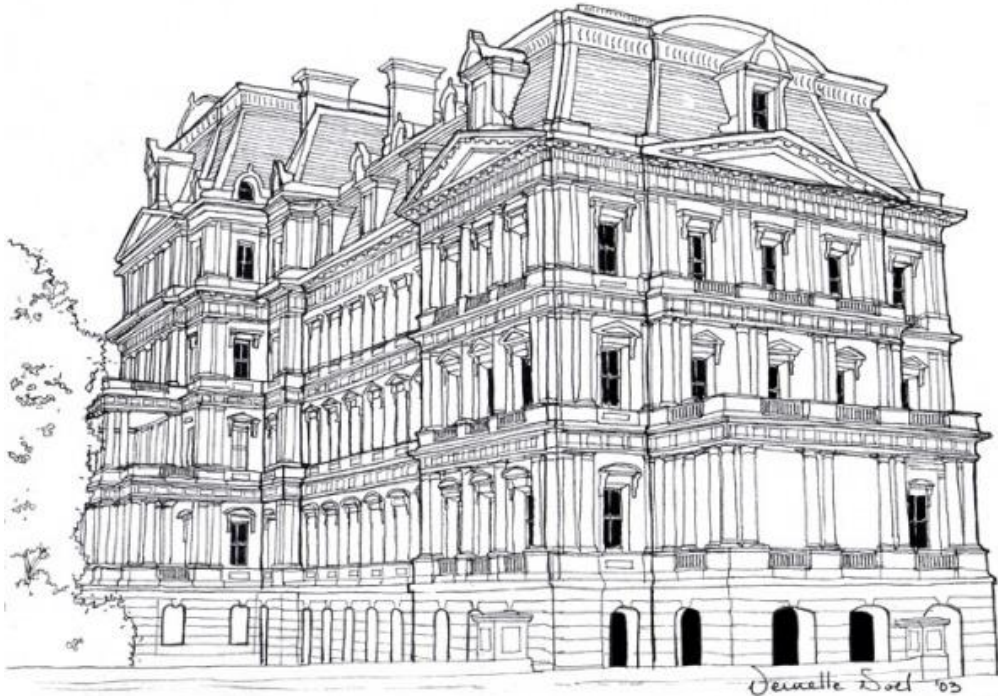


How do you influence regulation?

- Lobbying
- Participation in industry groups
- Voting



How do you influence regulation?



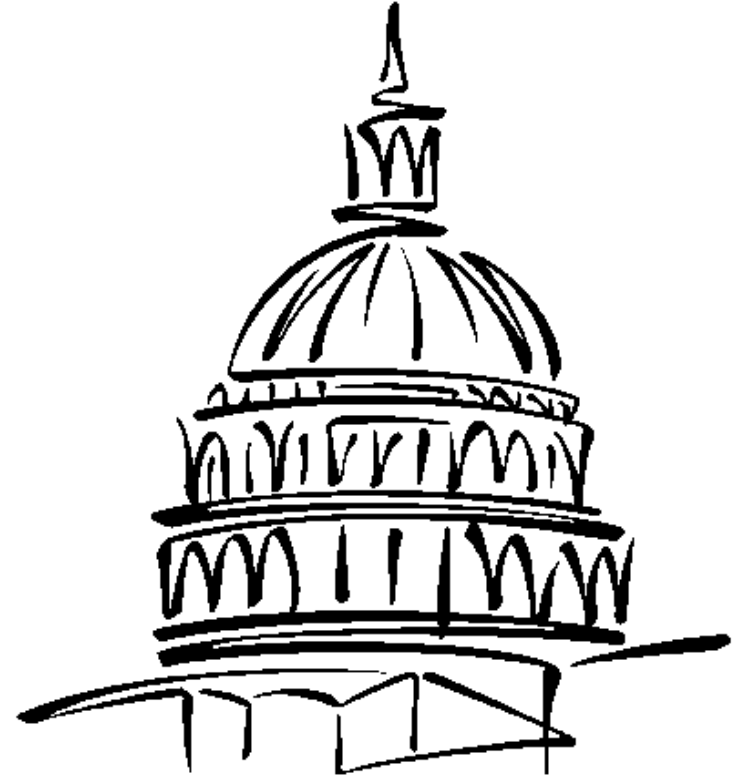
- Comments on rulemakings
- As the target of an enforcement action
- Participation in industry groups



Current areas of regulatory focus

Legislative and Regulatory Targets

- Intellectual property
- Security
- Privacy



Intellectual property

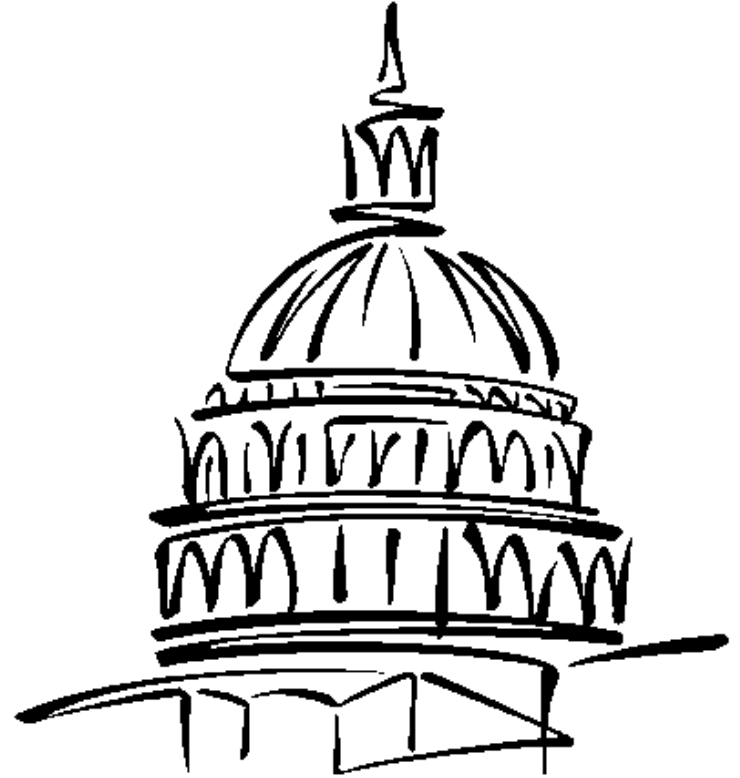
- PIPA / SOPA

- Address dissemination of content outside the U.S.
- Create private rights of action
- Empower regulatory agencies – U.S. Attorney – to take injunctive action
- Includes anti-circumvention provisions
- Requires deindexing
- May require payment processors to cease providing payment to sites
- Includes entities “facilitating” infringement



Security

- Federal breach bills
 - Over 50 bills introduced in the 112th Congress
 - Range from run of the mill breach notification to private rights of action
 - Creation of a uniform national standard
 - No clear leading bills
 - Reid has voiced his support for some bill



Security

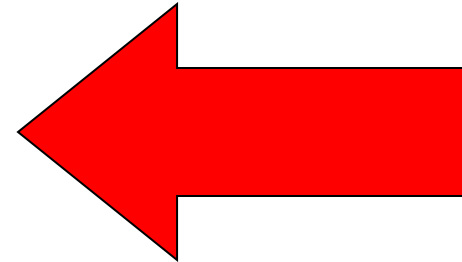


General Security

- Nevada
- Massachusetts

Security Breach States without:

- Alabama
- Kentucky
- Mississippi
- New Mexico
- South Dakota



Toolkit



Determine how services will be used



Evaluate infrastructure organization



Security breach notification



High risk regulatory areas



SaveHosting / Internet Infrastructure Association



Questions?

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