

Parallels® Plesk Panel 11

Data Sheet

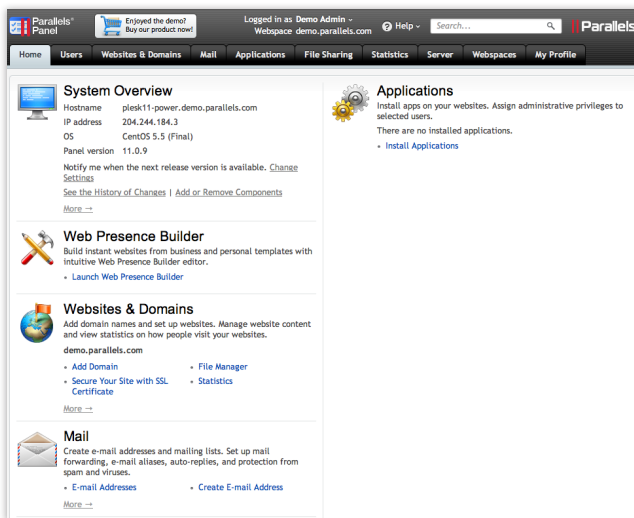
The most widely used hosting control panel solution

With more than 250,000 Windows and Linux servers deployed, **Parallels Plesk Panel** is the preferred choice for hosting service providers, web designers, and website owners.

Are you a small businesses or IT professional who wants to host a few websites? A web design studio that hosts dozens of client websites? Or a shared web hoster growing to serve thousands of websites? From small to super-sized, **Parallels Plesk Panel** is your best option, and scales to meet the needs of all types of users.

Website Owners

For website owners, Parallels Plesk Panel is the ideal tool that makes your online presence rich, easy to manage, and attractive to website visitors. Parallels Panel enables you to manage the full website lifecycle, including creation of e-mail accounts, installing web applications, and much more. Parallels Plesk Panel enables easy integration of website promotion and traffic analysis tools, and includes enhanced security for website and personal data protection.



For website owners, Parallels Plesk Panel:

- Provides an intuitive interface for all skill levels, and scenario-based help and videos for the most common tasks
- Increases website responsiveness and reduces page load times – especially on mobile devices
- Helps you manage more sophisticated websites with one-click installation of programs such as WordPress and Joomla

Web Hosters

For web hosters, Parallels Plesk Panel grows with you from your first customer to thousands. Parallels Panel provides everything you need to design and offer rich hosting plans and to manage your customers and resellers. With an intuitive user interface for creating and managing websites, email, databases, and Domain Name System (DNS), Parallels Plesk Panel supports the latest technologies to deliver outstanding performance, strong security, and mobile options. What's more, Parallels Panel provides the broadest range of operating systems and virtualization technology options of any control panel.

Parallels Plesk Panel 11 Features

Parallels Plesk Panel provides everything you need to host websites and web applications, from one to thousands. It is ideal for shared web hosters, web designers, IT professionals, and small businesses that want to manage their e-mail and hosting needs in-house. Integrated add-ons from Parallels include Power Pack, Web Presence Builder, Customer & Business Manager, and a Host Management Pack – with tools to start and infinitely grow a web hosting business.

Broad, supportive technology

- Widest operating system support of any control panel solution: Windows Server 2003, 2008, and 2008 R2, plus CentOS, Debian, Red Hat Enterprise Linux, Ubuntu, CloudLinux, and openSUSE
- Most extensive Windows Server support, including support for Internet Information Services and the ability to publish Microsoft WebMatrix projects to Plesk servers
- Broad development platform support, including Apache Tomcat, Adobe ColdFusion, Ruby on Rails, Microsoft .NET Framework, and DotNetNuke

Easy-to-use web tools

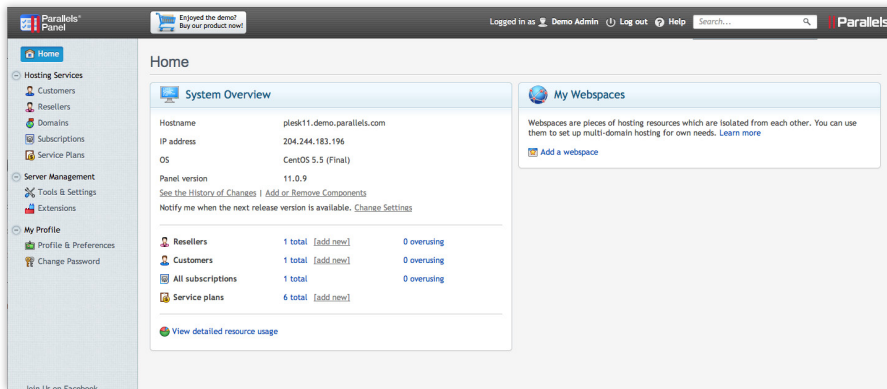
- Intuitive Parallels Web Presence Builder enables instant website creation, with point-and-click and drag-and-drop capabilities. Plus, select from more than 100 pre-built templates specially designed for different small-business types and personal interests
- One-click installation of hundreds of free applications

Built-in virtualization support

- Support for many virtualization technologies, including Parallels Virtuozzo Containers, Parallels Server Bare Metal, VMware, Xen, KVM, and Microsoft Hyper-V
- Panel cloning, enabling you to copy the same Parallels Plesk Panel instance to different virtual machines without compromising operability. Includes tools for preparing images, automatically reconfiguring to new environments, and optional automated delivery of licenses into new environments
- Improved optimization for Parallels Virtuozzo Containers, offering the lowest memory consumption and highest server density available anywhere

Ease of use for customers

- Built-in multilingual support for English, Spanish, German, French, Italian, Dutch, Russian, Polish, Chinese (simplified and traditional), Brazilian Portuguese, Japanese, and Korean
- Power User Mode provides a full-featured, yet simple, interface freed from shared hosting business functions
- Simple View enables end-user panel functions to be customized to user needs or focused service plans
- Video tutorials and scenario-based help within the panel increases ease of use for non-technical customers
- Search function lets users search within the panel for functions and data



Parallels Plesk Panel provides:

- The best and most intuitive experience for your customers
- The only hosting solution supporting both Linux and Windows hosting
- Integrated billing and customer management
- Integrated sophisticated website creation and design tools

Low Start-up Costs

Parallels Plesk Panel is the most affordable solution for web hosting. As well as being easy to manage, configure and update, Parallels Panel provides a generous collection of integrated add-ons from a single vendor and flexible licensing options. Start with an affordable 100-domain license, and grow your business to unlimited domains and multiple servers.

Reach and Grow Profitability Faster

Parallels Plesk Panel helps you increase revenue-per-customer and profitability. Our free, one-click installer enables cross-sell and up-sell of commercial applications and hosting services such as Wordpress and Joomla. The intuitive user interface cuts support costs and increases customer retention. To ensure a seamless growth path, Parallels offers a complete product line that scales as your hosting business grows.

Parallels Plesk Panel 11 Add-ons

Parallels Plesk Panel Power Pack

Parallels Plesk Panel Power Pack provides high-value add-ons for web presence, social media integration, ecommerce, mobility, security, remote server management, and more.

Parallels Web Presence Builder

Parallels Web Presence Builder lets small businesses quickly and cost-effectively create web properties with integrated social media, ecommerce, and optimization for mobile access.

Parallels Premium Antivirus

An award-winning virus-scanning and filtering solution, Parallels Premium Antivirus reliably and cost-effectively protects your customers' mailboxes against worms, Trojans, and other damaging viruses.

Parallels Premium Outbound Antispam

Parallels Premium Outbound Antispam not only stops unwanted emails, but also immediately identifies the sender, enabling web hosters to stop spam at the source.

Parallels Plesk Panel Hoster Management Pack

Parallels Plesk Panel Hoster Management Pack combines billing and business automation with website-building tools and high-value add-ons to provide a complete solution for building a hosting business.

Top-notch security

- Improved password security, with random default password assignment and enforcement of five levels of password strength across all product areas (web, email, database, etc.)
- Weekly micro-updates, which install easily with no service disruption, protecting against future instabilities and security risks

Support for advanced technologies

- Full IPv6 dual-stack support that co-enables IPv4; plus SNI support to stretch limited IPv4 by putting multiple SSL certificates on one IPv4 address
- Improved web server performance with NGINX, a supplementary web server that runs as a reverse caching proxy in front of Apache, efficiently serving multiple and slow connections while lowering overall RAM consumption
- Full PCI compliance in both Parallels Plesk Panel and Customer & Business Manager, enabling you to confidently launch e-commerce applications

Easy administration

- Role-based application access, enabling you to easily limit access to only those users who need it
- Server health monitoring, which simplifies troubleshooting and lets you configure alarm thresholds for automatic notification
- Mobile server monitoring application, allowing you to monitor server health and performance indicators from your smartphone
- Single sign-on, eliminating the need to maintain multiple user names and passwords
- Ability to turn selected Apache modules on and off to reclaim server resources and improve performance

Easy upgrades with lifecycle support

- Hassle-free upgrades, thanks to (1) integrated pre- and post-upgrade checkers that proactively identify issues and suggest immediate fixes; and (2) upgrading databases first to ensure stability
- Easier migration, because now you need only half the disk space previously required
- Guaranteed lifecycle support, supporting Plesk Panel versions for at least four years and allowing upgrades to the most current version
- Risk-free release tiers, allowing you to choose either to access pre-release versions of Plesk for test and evaluation purposes or to wait for official release versions
- Automated download and installation of updates, if desired

Great hosting support

- Shared hosting administrator panel, with an intuitive graphic user interface optimized for shared web hosting and business management
- Fully integrated billing and customer management, completely automating your hosting experience and enabling complete control over your customer-facing store, hosting and service plans, discounts, invoicing, and US and international taxes
- Easy administration of shared hosting customers via the embedded customer control panel, allowing you to view and manage customers without opening separate instances

Compare Parallels Plesk Panel to cPanel

Parallels Plesk Panel 11 supports the latest technologies to deliver outstanding performance, strong security, and mobile options, and supports the broadest range of operating systems and virtualization technologies of any control panel. Customers demand Parallels Plesk Panel because they trust our long-time leadership in web hosting technology, usability, and innovation. How do we rank against our closest competition?

Parallels Plesk Panel 11 vs. cPanel Feature Comparison

Feature	Plesk Panel 11	cPanel 11
USABILITY		
Video Tutorials	✓	✓
Search in panel	✓	✓
Free mobile monitoring	✓	✓
Optional server control by mobile phone	✓	
Free iPad/Android tablet app	✓	
Simplified user interface for non-hosters	✓	
Non-technical help for novice users	✓	
Role-based user permissions	✓	
Turn off features by license key	✓	
CLOUD		
VPS optimized mode and license key	✓	✓
Automated cloning for virtual machines	✓	
EZ templates for Parallels Virtuozzo Containers	✓	
Flexible licenses	✓	
HOSTING		
Web hoster management tools	✓	✓
Integrated reseller tier	✓	✓
Turnkey business application storefront	✓	
Unified single panel for web hosters	✓	
Full IPv6 support	✓	
Direct growth path for web hosters	✓	
TECHNOLOGY		
Linux mail support	✓	✓
Runs on Linux RHEL, CentOS, Cloud Linux	✓	✓
Runs on Linux Ubuntu, Debian, OpenSuSE	✓	
Runs on Windows	✓	
Windows mail support	✓	
SNI (Server Name Indication) support	✓	
Automated NGINX installation and configuration	✓	
Included application installer	✓	
Application Packaging Standard 1.2 support	✓	

Great hosting support continued

- Reduced support costs due to easy self-help for users, including scenario-based video tutorials and search capabilities within the panel
- Rich portfolio of add-ons to upsell to your customers, such as Parallels Domain Name Network, Parallels Payment Network, Chase Payment Network, antivirus and antispam protection, backup and storage solutions, and more
- Ability to sell domains and SSL certificates from any vendor, with easy re-direction of default links to your selected vendor
- Turnkey partner storefront to increase revenues and reduce churn. Sell commercial applications (with special, pre-negotiated pricing), mobile websites, collaboration tools and more, with easy, one-click installation
- Built-in reseller support, to easily create reseller accounts
- Affiliate model for additional revenue, enabling your customers to earn money or service credits by advertising your products or services on their websites – thereby growing your business, too
- Highly acclaimed Postfix Mail Server as the default e-mail server for Linux installations, plus continued availability of and support for qMail
- Improved hosting security and performance with FastCGI, enabling site isolation in a shared hosting environment while limiting the resources available to each user, resulting in increased uptime for your customers and enhanced customer satisfaction. Plus, when using Parallels Plesk Panel with CloudLinux, you gain SecureLVE jail shell support, which allows you to isolate data as well
- Multi-domain hosting within a single subscription or webspace
- Multiple FTP accounts in a webspace, allowing multiple customers to use FTP simultaneously and letting you point a single site to any folder inside a webspace
- Ability to define custom Apache templates for each virtual host that do not get overwritten with panel upgrades
- Direct API access, enabling you to tie Parallels Plesk Panel to any external system, such as external billing solutions or domain registration software

Learn more and take a hands-on demo at www.parallels.com/plesk

© 1999-2012 Parallels IP Holdings GmbH. All rights reserved. The Parallels logo and Parallels are registered trademarks of Parallels IP Holdings GmbH. Other product and company names are the trademarks or registered trademarks of their respective owners. This case study is for informational purposes only. PARALLELS MAKES NO WARRANTIES, EXPRESS OR IMPLIED, IN THIS SUMMARY.



North America
500 SW 39th Street, Suite 200
Renton, Washington 98057
USA
HostingSales@parallels.com
www.parallels.com

EMEA
Willy-Brandt-Platz 3
81829 Munich
Germany
HostingSales.eu@parallels.com
www.parallels.com/eu

APAC
Anson Road, #36-01
Springleaf Tower 079909
Singapore
HostingSales.apac@parallels.com
www.parallels.com